

# ROTARY CLUB OF COCOA

SINCE

1924



P.O. Box 244  
Cocoa, Florida 32923-0244

Web Site: [www.cocoarotary.org](http://www.cocoarotary.org)

Club #  
4389

Rotary Organized 1905  
Cocoa Chartered 1924

## District 6930 Group 13

District Governor, Frances V. Owen  
Assistant District Gov., Brenda Mulberry  
**Rotary International President**  
Dong Kurn Lee

### Officers 2008-2009

President.....Jay Schenck  
Pres. Elect.....Pat Hare  
Secretary.....Bill Carey  
Treasurer.....Charlie LaRoche  
Sgt.-At-Arms.....Paul Chinaris

### Directors 2008-2009

Fundraising.....Jason Manning  
Club Service.....Mary Ann Alderman  
Youth Services.....Jack Masson  
Vocational Services.....Drew Wales  
Community Service.....Ralph McCoig  
International Service.....Kieta Osteen-Cochrane  
Rotaract.....Pat Hare  
PastPresident.....Bill McCarthy  
Membership .....Mark Amos

## “Celebrate Rotary”

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

**FIRST.** The development of acquaintance as an opportunity for service;

**SECOND.** High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian’s occupation as an opportunity to serve society;

**THIRD.** The application of the ideal of service in each Rotarian’s personal, business, and community life;

**FOURTH.** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



### OUR OPENING SONG

*I want to wake up in the morning  
Where the orange  
blossoms grow,  
And the sun comes peeping  
Into where I’m sleeping  
And the song birds say hello.  
I want to wander in the  
orange grove  
As I used to long ago,  
And go drifting back to Florida  
Where the orange  
blossoms grow...*

Tuesday	7:30am	Melbourne Beach	Beach Street Eatery, Ocean Ave.
Tuesday	7:15 am	Cocoa Bch Daybreak	Roberto’s Little Havana, CCB
Tuesday	7:15 am	Titusville Sunrise	LaCita Country Club
Tuesday	12:15 pm	Cocoa	BCC Community Dinning Rm.
Tuesday	12:15 pm	Eau Gallie	Palm Café, Kiwi Tennis Club
Tuesday	6:00 pm	Viera	Holiday Inn
Wednesday	7:15 am	Merritt Island	Victoria’s Restaurant
Wednesday	12:15 pm	Indialantic	Eau Gallie Yacht Club
Wednesday	12:15 pm	Cocoa Beach	Holiday Inn, Cocoa Beach
Thursday	7:15 am	Rockledge	Rockledge County Club
Thursday	12:00 pm	Titusville	LaCita Country Club
Thursday	12:15 pm	Merritt Island	Piccadilly, Merritt Sq. Mall
Thursday	12:15 pm	Palm Bay	Rancho Viejo
Thursday	6:30 pm	Melbourne	Melbourne Hilton Rialto Place
Friday	7:30 am	Suntree	Suntree United Methodist



## COCOA ROTARY CLUB MEMBERSHIP DIRECTORY



Name & Spouse	Office	Home	Since	Classification	Name & Spouse	Office	Home	Since	Classification
P H h Alderman, Mary Ann (Ron)	537-8260	452-4154	95	Comm. Relations	H H E Lanni, Ed (Shirley)	446-5435	639-8915	99	Ship Capt./Ret
H H Amos, Mark (Laura)	631-0511	749-8230	03	Real Estate/Dev.	H H e Laroche, Charlie	449-4064	58	58	Sporting Goods
P H eh Anderson, Bob	636-5858	636-0048	66	Ed. Admn. Ret.	H P H Loehnoltz, Lowell (Dee)	636-0366	71	Ag. Extension	
P H h Arnold, Mike (Terri)	777-7017	777-7017	89	C.F.P.	H H Manning, Jason (Shannon)	632-2503	277-2321	83	Geo. Tech. Eng.
H E H Barber, Bob (Lynne)	452-2499	636-9253	75	Prep. Sch. Adm.	H H Masson, Jack (Joy)	632-9447	83	Rec. Administration	
H E H Barnhart, Lee (Sara)	452-2499	452-2499	83	Oil Consultant	P h McCallister, Glenn (Bernice)	632-6791	88	Insurance/Life	
H e Berry, Roy (Mary)	636-3131	636-8462	02	Realtor	P h e McCoy, Jason	633-7050	264-4503	08	Ambulance/Trans
H e h Bird, Gerald (Jerrilyn)	631-7000	639-1378	86	Dentist/ Oral Surg.	P h e McCarthy, Bill (Jean)	633-5100	633-5100	08	Mortgage/Banker
P H eh Bronson, Ken (Jean)	412-5096	637-8847	08	Airline Pilot	H h McCoig, Ralph (Edita)	633-4964	633-5655	96	Publishing
H h e Brower, Nancy (John)	453-4100	453-6114	95	Photo/Equipment	H h Miller, Jon (Melanie)	638-0855	01	Goldsmith	
H h e Brubaker, David (Dawn)	631-6001	454-9735	03	Mortgage Broker	H h Miller, Bud (Ludy)	632-4277	74	Aerospace/Ret.	
H E h Bryn, Don (Laurette)	631-4492	636-0817	59	Sharing Center	H h Nelson, Diana J. (Al)	636-5133	97	Private Banker	
P H eh Carmichael, Bill (Carol)	636-1889	636-8477	72	Automotive/Tires	H h Narvaez, Al (Rose)	632-4277	82	Restaurant	
H h e Carey, Bill (Linda)	631-5550	284-0109	06	Hosp. Laundry	H h Nelson, Tom (Marjce)	631-5203	636-5921	82	Ed./Coll. Admn.
H h e Chavers, Frank (Bobbie)	636-9951	636-6825	00	Risk Management	H h Osteen, Kim (Kim)	452-7449	08	Ed./Coll. Admn.	
P H eh Chinaris, Paul (Carrie)	636-4056	636-4642	50	Citrus Grower	H e Osteen-Cochrane, Kieta	433-7060	452-7449	08	Ed./Coll. Admn.
P H eh D’Albora, John (Noretta)	631-1550	633-2370	90	Athly./Litigation	H H Pickens, Bill (Cindy)	433-7515	459-3842	03	Ed./Coll. Admn.
P H eh Deleo, Joe (Karen)	652-0397	639-6337	06	Awards/Signage	P h e Pound, Frank (Betty)	636-4275	639-2049	94	Equip./ Health
H h Derrico, Joe (Guinda)	432-6948	453-3264	07	Office Furniture	P H h Ripley, Steve (Jackie)	639-0505	636-4992	91	Honary, Judge
H h P Duggan, Helen (Robert)	636-2211	632-7931	00	Hosp./CFO	P h e Roll, Lynne (Lee)	253-4060	636-3642	82	Hosp. Laundry
H h P Feyer, George (Dana)	433-7060	632-5891	04	Pres. BCC-Cocoa	P H h e Rood, Jack (Karen)	631-8039	453-7904	90	Architect
H h P Fetrow, Brenda	632-1111	784-0045	93	Edu./Coll Admn.	H H e Rusnak, Steve (Laura)	636-4361	751-9713	01	Ins. Personal
H h P Flom, Elena (Mark)	433-7138	504-7620	07	RE/Truists/Attny.	P H h Sanderson, Sandy (Ruth)	726-4955	952-1748	96	Utilities/Electric
H h e Hare, Patricia	433-3660	690-1922	82	C.P.A./General	H H E Schenck, Jay (Deborah)	636-7826	632-7005	93	Beverage Dist.
H P H Houser, Karen (Wes)	631-0383	636-5443	77	Stockbroker	H H Simmons Eilen (Roy)	632-0550	631-1921	93	RN/Nursing Svcs.
H H Hule, Perry	638-0301	453-4321	87	C.P.A./Tax	P H e Sullivan, Frank (Jeanette)	784-2427	783-9992	92	Honary, Theater
P H e Jackson, Ed	453-7281	453-7281	91	Honorary, Judge	H H Violet, Suzanne	633-0788	868-5592	96	Import/Export
P H e Johns, Carl (Martha)	453-5130	453-5130	72	Fam Counselor	H H Wales, Drew (Julie)	632-7660	799-2828	03	GC/Const
P H h Johnson, Clarence (Shirley)	636-0274	454-4818	01	Consul Engineer	P H H e Witek, Nick (Donna)	632-2205	84	Honary/Judge	
P H h Keller, Ned (Dot)	433-7664	269-5805	94	Edu./Coll. Spec.	P H H e Wohn, Bob (Faye)				
P H h Krueger, Gary (Pam)	633-9300	639-1478	96	Auto Sales					
P H h Krupp, Linda (Michael)									
P H h Lamarr, Rob (Rene)									

### Key:

P=Past President

H=Paul Harris Fellow: Given a total of \$1,000 or more to RI (lifetime)

h=Paul Harris Sustaining Member: Given \$100 or more during current year

E=Club Endowment Fellow

e=Club Endowment Sustaining Member



This week's program  
**Nicole Woxberg**  
 Cocoa High School Parent



Lowell Loadholtz and Frank Sullivan were the “impromptu” speakers for the September 9<sup>th</sup> Rotary Club of Cocoa’s weekly meeting. Both men are long time residents of Brevard County with much experience in dealing with agriculture and citrus crops. They spoke in reference to the recent storms. Lowell mentioned that the Corps of Engineers years ago decided we needed a flood plane to protect the beach dwellers, so a dike was built. Desiree Ranch put flood and control structures in place (C54 Canal) which was not used until two weeks ago. Gilbert Tucker said to open the C54 Canal, but the Corps of Engineers no longer controls the canal – the St. Johns River Management does. So, Lowell sent Governor Christ an email making the request to open the canal; it happened. Unfortunately, the Indian River fisherman said this was harmful to the shell fish. Another problem was that the water pumped out of the south went north, and there is only a 33” difference between here and Jacksonville, so they are still dealing with the problem.



Frank Sullivan, President Jay Schenck, and Lowell Loadholtz

Years ago, five flood control districts were created with ours stretching to the Florida/Georgia line. With this property off the tax rolls, the more money we have to pay. Unfortunately, agriculture had no land managers. This is where Lowell made a difference by helping the Corps of Engineers, the Agriculture Dept., and the St. Johns Water Management District communicate and work together. Lowell and Frank started the Agricultural Hall of Fame in 1973. It was designed to recognize a farm family each year for giving their leadership, time, energy, and resources to improve the quality of life in Brevard County. Later, some people were honored posthumously.

Frank spoke about the decline in cattle-raising; fruit was the county’s main industry. Now, there is no common packing house, and fruit stands are fewer and far between. Also, between 1980-90, there were seven years of freezes – three of which were 100 year freezes (between 17-19 degrees) on Merritt Island. That, coupled with urbanization, helped with the decline of citrus. When NASA took over the land on north MI, there were 7,000 acres of citrus. Now, the Dept. of Forest & Wildlife manages that land; they never liked citrus, so now – UNFORTUNATELY - there are only about 750 acres of citrus left in the cape.

On a positive note, Frank mentioned that efforts are underway for a return to a “real, family oriented, old fashioned” Brevard County Fair to be held in March 2009 in Wickham Park, complete with a midway and NO alcohol. Yahoo! Look for more information about this in the future.

Article courtesy of Linda Krupp.



Steve Rusnak  
 won the 50/50

**4WAY TEST**  
 Nelson Bolanos

**VOCATIONAL PLAQUE**  
 Roy Berry

**Four Way Test**

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build Goodwill and Better Friendships?
4. Will it be Beneficial to all concerned?

**Reverse Raffle**

Mark your calendars! The Cocoa Rotary Annual Reverse Raffle will be held on October 21, 2008 from 6:00 PM-8:00 PM at the Quality Pontiac-Buick-GMC Dealership. **All club members are asked to purchase at least four tickets at \$25.00 each.** See Jason Manning if you have any questions.

**Rotagram Week of:** David Brubaker Editor  
**September 16, 2008** dbrubaker@cfl.rr.com



**Turbo Late Winner**  
 Steve Houser



**No Birthdays  
 This Week**

**Visiting Rotarians**

Max Gross

MI Lunch

**Visitors**

Theo Barker

Bill Pickens



The Queen of Hearts Total was  
 \$991