

ROTARY CLUB OF COCOA

SINCE



1924

P.O. Box 244
Cocoa, Florida 32923-0244

Web Site: www.cocoarotary.org

Club #
4389

Rotary Organized 1905
Cocoa Chartered 1924

District 6930 Group 13

District Governor, Leo H. Phillips Jr.
Assistant District Gov., Fred Bailey
Rotary International President
John Kenny

Officers 2009-2010

President.....Pat Hare
Pres. Elect.....Bill Carey
Secretary.....Bill Pickens
Treasurer.....Charlie LaRoche
Sgt.-At-Arms....Carl Johns & Lowell Loadholtz

Directors 2009-2010

Fundraising.....Mary Ann Alderman
Club Service.....Mary Ann Alderman
Youth Services.....Jack Masson
Vocational Services.....Drew Wales
Community Service.....Ralph McCoig
Past President.....Jay Schenck
MembershipMark Amos

“Celebrate Rotary”

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST. The development of acquaintance as an opportunity for service;

SECOND. High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian’s occupation as an opportunity to serve society;

THIRD. The application of the ideal of service in each Rotarian’s personal, business, and community life;

FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



OUR OPENING SONG

*I want to wake up in the morning
Where the orange
blossoms grow,
And the sun comes peeping
Into where I’m sleeping
And the song birds say hello.
I want to wander in the
orange grove
As I used to long ago,
And go drifting back to Florida
Where the orange
blossoms grow...*

Tuesday	7:30am	Melbourne Beach	Beach Street Eatery, Ocean Ave.
Tuesday	7:15 am	Cocoa Bch Daybreak	Roberto’s Little Havana, CCB
Tuesday	7:15 am	Titusville Sunrise	LaCita Country Club
Tuesday	12:15 pm	Cocoa	BCC Community Dinning Rm.
Tuesday	12:15 pm	Eau Gallie	Palm Café, Kiwi Tennis Club
Tuesday	6:00 pm	Viera	Viera East Country Club
Wednesday	7:15 am	Merritt Island	Victoria’s Restaurant
Wednesday	12:15 pm	Indialantic	Eau Gallie Yacht Club
Wednesday	12:15 pm	Cocoa Beach	Holiday Inn, Cocoa Beach
Thursday	7:15 am	Rockledge	Rockledge County Club
Thursday	12:00 pm	Titusville	LaCita Country Club
Thursday	12:15 pm	Merritt Island	Piccadilly, Merritt Sq. Mall
Thursday	12:15 pm	Palm Bay	Rancho Viejo
Thursday	6:30 pm	Melbourne	Melbourne Hilton Rialto Place
Friday	7:30 am	Suntree	Suntree United Methodist



COCOA ROTARY CLUB MEMBERSHIP DIRECTORY



Name & Spouse	Office	Home	Since	Classification	Name & Spouse	Office	Home	Since	Classification
P H h Alderman, Mary Ann (Ron)	537-8260	452-4154	95	Comm. Relations	h H E Lanni, Ed (Shirley)	446-5435	639-8915	99	Ship Capt./Ret
h h Amos, Mark (Laura)	631-0511	749-8230	03	Real Estate/Dev.	h H e LaRoche, Charlie	449-4064	58	Sporting Goods	
P H eh Anderson, Bob	636-5858	636-0048	66	Ed. Admn. Ret.	h P H Loedholz, Lowell (Dee)	633-1874	636-0366	71	Ag. Extension
P H h Arnold, Mike (Terri)	636-5858	777-7017	89	C.F.P.	h H Masson, Jack (Joy)	453-2618	632-6791	83	Rec. Administration
H E h Barber, Bob (Lynne)	452-2499	636-9253	75	Prep. Sch. Adm	P H h McCallister, Glenn (Bernice)	633-7050	264-4503	01	Ambulance/Trans
h h Barnhart, Lee (Sara)	636-3131	452-2499	83	Consultant/Retired	h H McCarthy, Bill (Jean)	633-4964	633-5655	96	Publishing
h h Berry, Roy (Mary)	631-7000	639-1378	86	Dentist/ Oral Surg.	h Miller, Bud (Lucy)	638-1247	638-1247	02	Aerospace/Ret.
H e h Bird, Gerald (Jerilyn)	412-5096	637-8841	08	Home Inspector	h h Miller, Jon (Melanie)	638-0855	01	Goldsmith	
h h Bolanos, Nelson (Kathleen)	453-4100	453-6114	95	Community Bank	h H Nelson, Diana J. (Al)	632-4277	74	Education Curr.	
P H eh Bronson, Ken (Jean)	452-0420	454-9735	03	Sharing Center	h H Narvaez, Al (Rose)	636-5133	82	Private Banker	
H h Brewer, Nancy (John)	631-0511	636-0817	59	Photo/Equipment	h H Newbern, Tom (Margie)	636-5921	82	Restaurant	
H h Brubaker, David (Dawn)	631-0511	636-6825	00	Risk Management	h H Pickens, Bill (Cindy)	633-7060	452-7449	08	Ed./Coll. Admn.
H E h Bryan, Don (Laurette)	631-5550	284-0109	06	Hosp. Laundry	h h Pounds, Frank (Betty)	636-4275	268-8091	07	Funeral Director
h h Carey, Bill (Linda)	636-1889	636-8477	72	Automotive/Tires	P H e Pound, Frank (Anne)	639-0505	636-4992	91	Honorary, Judge
P H eh Carmichael, Bill (Carol)	636-9951	636-2791	04	Security/Alarms	P H h Ripley, Steve (Jackie)	639-3865	636-3034	82	Hosp. Laundry
h h Chavaris, Frank (Bobbie)	636-4056	636-4642	50	Citrus Grower	P h Roll, Lynne (Lee)	631-8039	636-3642	03	Party Planning
P H eh D’Albora, John (Noretta)	631-1550	633-2370	90	Athy./Litigation	P H h Rusnak, Steve (Laura)	453-7904	751-9713	01	Ins. Personal
P H eh Deleo, Joe (Karen)	637-7218	632-7931	00	Hosp./CFO	P H h Sanderson, Sandy (Ruth)	726-4955	952-1748	96	Utilities/Electric
h h Fayer/George (Dana)	636-2211	632-5891	04	City of Cocoa	H H Schenck, Jay (Deborah)	693-2466	632-7005	01	Beverage Dist.
h h Fettrow, Brenda	433-8686	784-0045	93	Edu./Coll Admn.	h H Simmons Elien (Roy)	751-3523	632-0550	93	RN/Nursing Svcs.
P H H Flom, Elena (Mark)	433-8686	783-9045	60	Orthodontist	P H eh Sullivan, Frank (Jeanette)	631-1921	631-1921	61	Citrus Packing
h H Gilley, Phil	433-7138	690-1922	82	C.P.A./General	h H Hawkins-Smith, Stacy	784-2427	783-9992	92	Honorary, Theater
H H e Hare, Patricia	631-0383	269-4669	09	Law Enforcement	h H Violet, Suzanne	633-0788	868-5592	96	Import/Export
h P H Houser, Steve	634-6500	453-4532	91	Hon Judge	h H Wales, Drew (Julie)	632-7660	799-2828	03	GC/Const
P H H Ivey, Wayne (Susan)	890-1384	453-7281	87	C.P.A./Tax	h H e Witek, Nick (Donna)	632-2205	84	Honorary/Judge	
P H H e Johns, Carl (Martha)	453-5130	453-5130	72	Fam Counselor	P H H e Wohn, Bob (Faye)				
P H H Johnson, Clarence (Shirley)	636-0274	454-4818	01	Consul Engineer					
P H h Keller, Ned (Dot)	632-5610	269-5805	94	Edu./Coll. Spec.					
P H h Krueger, Gary (Pam)	632-9300	639-1478	96	Auto Sales					
P H h Krupp, Linda (Michael)									
P H h Lacy, Daphne									
P H h LaMarr, Rob (Rene)									

Key:

P=Past President

H=Paul Harris Fellow: Given a total of \$1,000 or more to RI (lifetime)

h=Paul Harris Sustaining Member: Given \$100 or more during current year

E=Club Endowment Fellow

e=Club Endowment Sustaining Member



This week's program

John Anderson
Former Chairman of the
Brevard Republican Party



Erick Jacobson General Manager of Deseret Cattle & Citrus, was the guest speaker for the Rotary Club of Cocoa on December 1, 2009. Deseret Ranch has been a part of Florida for over half a century and they treasure their role as a community partner and steward. Owned by The Church of Jesus Christ of Latter-day Saints, the Ranch follows a set of lofty standards and places importance on the value of family, friends, community and tradition.

As a long time steward of the environment and as the owner of a large area of land in Central Florida, they are focused on continuing to help this region thrive and grow. Their contributions to the community range from the economic impact of their ranching and agricultural endeavors, to collaboration with Water Management Districts on water and environmental issues.



Cocoa Rotary President Pat Hare and Erick Jacobson with Deseret Cattle & Citrus.

Through years of hard work, the land has been made commercially productive for beef cattle, citrus, and timber. Deseret's landscape is a mosaic of pastures, citrus groves, wetlands, and woodlands. All told, the Ranch is comprised of about 290,000 acres, or 450 square miles. The Ranch is stretched out across the Central Florida counties of Orange, Osceola and Brevard.

Deseret is a model operation for working in harmony with natural systems while producing nutritious and essential food. A key to their success has been our multiple-use philosophy. They believe that the land can fulfill many functions. We simultaneously run cattle, manage wildlife, produce citrus fruits, harvest timber, mine fossilized seashells for roadbed and other uses, and fill important environmental purposes. their operations supply nutritious and needed food while also providing jobs, tax revenue, and other economic benefits for the region.

Cocoa Rotary Club 85th Anniversary - December 18th, 2009

This important day of our club formation, and recognition of the granting of our Charter by Rotary International on December 18, 1924. Happy Anniversary Cocoa Rotary!



Bill Carey
Won the
50/50

4WAY TEST

Joe DeLeo

VOCATIONAL PLAQUE

Steve Houser

Four Way Test

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build Goodwill and Better Friendships?
4. Will it be Beneficial to all concerned?

Fellow Rotarians,

Again, I would like to thank you for supporting our Sr. Christmas Dinner. We had a great time and the Seniors really enjoyed their evening out. You gave much happiness to each one of them.

Thanks to the decorating committee (Lowell and Dee Loadholtz, Ellen and Roy Simmons, Lynne Roll, and Pat Hare) GREAT JOB! Thanks also to Steve Rusnak and his helpers for organizing the Seniors getting off of the bus and sitting everyone. Frank Sullivan donated fruit to everyone and Dave Brubaker helped collect money from the members.

If anyone would still like to support a senior dinner and gift, we will be happy to take your money (\$30.00) per senior. We came up short for seven (7) seniors, please see me, if you are interested.

Thanks again and we will see you at Ralph McCoy's home on Saturday evening. Don't forget your side dish or dessert.

Yours in Rotary,
Mary Ann



TURBO LATE WINNER

Drew Wales



Don Bryan 12/6
Bud Miller 12/16
Suzanne Violet 12/16
Rob LaMarr 12/17

Visiting Rotarians Last Week

Fred Bailey Asst. District Gov.

Visitors Last Week

Farm City Week Special Guests.

Honorable Ralph Poppel FL. St. Rep. Dist. 29
Honorable Steve Crisafulli FL. St. Rep. Dist. 32
Tom Shuller, President Farm City Bureau
Laurie Schuller, Director County Women's Committee
Bud Crisafulli, Water Conservation Supervisor
Tom Hill, Area Field Rep. Farm City Bureau
Dr. Bob & Dolores Rowell, Owner Heritage Farm
Ronnie Nail, Owner Nails Farm
Joe Walter, UF Brevard Cty. Extension Ag. Agent
Carol Riche, Brevard Cty. Farm Bureau Fed. Secretary
Bob Clark, Brevard Cty. Farm Bureau Insurance Agent

Tommi Baxter

Jon Miller

We proudly support our troops
and their families.



The Queen of Hearts Total
\$300.00