

# ROTARY CLUB OF COCOA

SINCE

1924



P.O. Box 244  
Cocoa, Florida 32923-0244

Web Site: [www.cocoarotary.org](http://www.cocoarotary.org)

Club #  
4389

Rotary Organized 1905  
Cocoa Chartered 1924

## District 6930 Group 13

District Governor, Frances V. Owen  
Assistant District Gov., Brenda Mulberry  
**Rotary International President**  
Dong Kurn Lee

### Officers 2008-2009

President.....Jay Schenck  
Pres. Elect.....Pat Hare  
Secretary.....Bill Carey  
Treasurer.....Charlie LaRoche  
Sgt.-At-Arms.....Paul Chinaris

### Directors 2008-2009

Fundraising.....Jason Manning  
Club Service.....Mary Ann Alderman  
Youth Services.....Jack Masson  
Vocational Services.....Drew Wales  
Community Service.....Ralph McCoig  
International Service.....Kieta Osteen-Cochrane  
Rotaract.....Pat Hare  
PastPresident.....Bill McCarthy  
Membership .....Mark Amos

## “Celebrate Rotary”

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

**FIRST.** The development of acquaintance as an opportunity for service;

**SECOND.** High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian’s occupation as an opportunity to serve society;

**THIRD.** The application of the ideal of service in each Rotarian’s personal, business, and community life;

**FOURTH.** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



### OUR OPENING SONG

*I want to wake up in the morning  
Where the orange  
blossoms grow,  
And the sun comes peeping  
Into where I’m sleeping  
And the song birds say hello.  
I want to wander in the  
orange grove  
As I used to long ago,  
And go drifting back to Florida  
Where the orange  
blossoms grow...*

Tuesday	7:30am	Melbourne Beach	Beach Street Eatery, Ocean Ave.
Tuesday	7:15 am	Cocoa Bch Daybreak	Roberto’s Little Havana, CCB
Tuesday	7:15 am	Titusville Sunrise	LaCita Country Club
Tuesday	12:15 pm	Cocoa	BCC Community Dinning Rm.
Tuesday	12:15 pm	Eau Gallie	Palm Café, Kiwi Tennis Club
Tuesday	6:00 pm	Viera	Holiday Inn
Wednesday	7:15 am	Merritt Island	Victoria’s Restaurant
Wednesday	12:15 pm	Indialantic	Eau Gallie Yacht Club
Wednesday	12:15 pm	Cocoa Beach	Holiday Inn, Cocoa Beach
Thursday	7:15 am	Rockledge	Rockledge County Club
Thursday	12:00 pm	Titusville	LaCita Country Club
Thursday	12:15 pm	Merritt Island	Piccadilly, Merritt Sq. Mall
Thursday	12:15 pm	Palm Bay	Rancho Viejo
Thursday	6:30 pm	Melbourne	Melbourne Hilton Rialto Place
Friday	7:30 am	Suntree	Suntree United Methodist



## COCOA ROTARY CLUB MEMBERSHIP DIRECTORY

Name & Spouse	Office	Home	Since	Classification
P H h Alderman, Mary Ann (Ron)	537-8260	452-4154	95	Comm. Relations
h h Amos, Mark (Laura)	631-0511	749-8230	03	Real Estate/Dev.
P H eh Anderson, Bob	636-5858	636-0048	66	Ed. Admn. Retl.
P H h Arnold, Mike (Terri)	777-7017	777-7017	89	C.F.P.
H E h Barber, Bob (Lynne)	452-2499	636-9253	75	Prep. Sch. Adm.
h h Barnhart, Lee (Sara)	452-2499	452-2499	83	Oil Consultant
h h Berry, Roy (Mary)	636-3131	636-8462	02	Realtor
H e h Bird, Gerald (Jerilyn)	631-7000	639-1378	86	Dentist/ Oral Surg.
h h Bolanos, Nelson (Kathleen)	412-5096	637-8847	08	Airline Pilot
P H eh Bronson, Ken (Jean)	453-4100	453-6114	95	Photo/Equipment
h h e Brower, Nancy (John)	631-6001	454-9735	03	Mortgage Broker
h h e Brubaker, David (Dawn)	631-4492	636-0817	59	Sharing Center
H E h Bryan, Don (Laurette)	636-1889	636-8477	72	Automotive/Tires
P H eh Carmichael, Bill (Carol)	631-5550	284-0109	06	Hosp. Laundry
h h e Carey, Bill (Linda)	453-9560	636-6825	00	Risk Management
H h e Chavers, Frank (Bobbie)	636-9951	636-2791	04	Security/Alarms
h h e Chinaris, Paul (Carrie)	636-4056	636-4642	50	Citrus Grower
P H eh D’Albora, John (Noretta)	631-1550	633-2370	90	Awards/Signage
P H eh Deleo, Joe (Karen)	652-0397	639-6337	07	Office Furniture
h h e Derrico, Joe (Guinda)	432-6948	453-3264	00	Hosp./CFO
H NP Duggan, Helen (Robert)	636-2211	632-5891	04	Pres. BCC-Cocoa
h h e Faylor, George (Dana)	433-7060	784-0045	93	Edu./Coll Admn.
h h e Fetrow, Brenda	632-1111	783-9045	01	Orthodontist
h h e Flom, Elena (Mark)	433-7138	690-1922	82	C.P.A./General
P h H e Gilley, Phil	631-0383	636-5443	77	Stockbroker
H H e Hare, Patricia	636-4532	453-4321	91	Hon Judge
h H e Houser, Steve (Dawn)	638-0301	453-7281	91	C.P.A./Tax
P H e Johns, Carl (Martha)	453-5130	453-5130	72	Honorary, Judge
P H e Johnson, Clarence (Shirley)	636-0274	454-4818	01	Fam Counselor
P H h Keller, Ned (Dot)	433-7664	269-5805	94	Consl Engineer
P H h Krueger, Gary (Pam)	633-9300	639-1478	96	Edu./Coll. Spec.
P H h Krupp, Linda (Michael)				
P H h LaMarr, Rob (Rene)				

Name & Spouse	Office	Home	Since	Classification
h H e Lanni, Ed (Shirley)	446-5435	639-8915	99	Ship Capt./Ret
h H e Laroche, Charlie	449-4064	449-4064	58	Sporting Goods
h P H Loedholz, Lowell (Dee)	634-6199	636-0366	71	Ag. Extension
h h Manning, Jason (Shannon)	633-2503	277-2321	83	Geo. Tech. Eng.
h h Masson, Jack (Joy)	633-1874	632-9447	83	Rec. Administration
h h McCallister, Glenn (Bernice)	453-2618	632-6791	88	Insurance/Life
Ph H e McCallister, Bill (Jean)	433-7050	264-4503	03	Ambulance/Trans
h h McCloy, Jason	633-4132	633-5100	08	Mortgage/Banker
h h McCoig, Ralph (Edita)	633-4964	633-5655	96	Publishing
h h Miller, Jon (Melanie)	638-0855	638-0855	01	Goldsmith
h h Miller, Bud (Ludy)	638-1247	638-1247	02	Aerospace/Ret.
h h Narvaez, Al (Rose)	632-4277	632-4277	74	Education Curr.
h h Narvaez, Diana J. (Al)	636-5133	636-5133	97	Private Banker
h h e Newbern, Tom (Marje)	631-5203	636-5921	82	Restaurant
h h e Newbern, Ethel (Thomas)	433-7060	452-7449	08	Ed./Coll. Admn.
h h e Osteen, Ethel (Thomas)	433-7515	459-3842	03	Ed./Coll. Admn.
h h e Osteen-Cochrane, Kieta	632-3515	639-2049	94	Equip./Health
h h e Peters, David (Kim)	636-4275	268-8091	07	Funeral Director
h h e Pickens, Bill (Cindy)	639-0505	636-4992	91	Honary, Judge
P h e Pound, Frank (Betty)	253-4060	636-3642	82	Hosp. Laundry
P h h Ripley, Steve (Jackie)	631-8039	636-3642	03	Party Planning
P H h e Rood, Jack (Karen)	631-8039	453-7904	90	Architect
P H h e Rusnak, Steve (Laura)	636-4361	751-9713	01	Ins. Personal
P H h Sanderson, Sandy (Ruth)	726-4955	952-1748	96	Utilities/Electric
H H e Schenck, Jay (Deborah)	636-7826	632-7005	03	Beverage Dist.
h h e Simmons Eilen (Roy)	751-3523	751-3523	93	RN/Nursing Svcs.
P H eh Sullivan, Frank (Jeanette)	632-0550	631-1921	61	Citrus Packing
h h e Hawkins-Smith, Stacy	784-2427	783-9992	92	Honary, Theater
h h e Violet, Suzanne	633-0788	868-5592	96	Import/Export
h h e Wales, Drew (Julie)	632-7660	799-2828	03	Minister
h h e Witek, Nick (Donna)				GC/Const
P h H e Wohn, Bob (Faye)	632-2205		84	Honary/Judge

### Key:

P=Past President

H=Paul Harris Fellow: Given a total of \$1,000 or more to RI (lifetime)

h=Paul Harris Sustaining Member: Given \$100 or more during current year

E=Club Endowment Fellow

e=Club Endowment Sustaining Member





This week's program  
Prison Ministries



The Rotary Club of Cocoa was once again honored to have Marshall Frank as its guest speaker for the day on Veterans' Day, November 11. The Club met at Kay's BBQ in Cocoa because BCC was closed for observance of the holiday.

Marshall has a new book out which is his ninth one. It is titled, **From Violins to Violence** and is basically his autobiography. Marshall grew up in Miami with gangsters and gambling. His mom, Vivian, was a showgirl. At age 18, he joined the Marines "to be a man." He then related several humorous tales of experiences with drill instructors – especially one that requested "spuds" in the cafeteria!

Marshall mentioned Ester Muradow, the 15 year old young lady who played the violin at George Fayer's induction ceremony. She competed in an international competition in Italy with 250 other musicians, singers, pianists, violinists, etc. and was one of eight finalists. Ester played at Carnegie Hall on April 9<sup>th</sup> and received a standing ovation. She is in her second year at Phillips Institute in Massachusetts with a \$145,000 scholarship.

His new book, **From Violins to Violence**, includes some of his experiences on the police force/homicide for 30 years. After Marshall's father died, his mom remarried "Willie" the gangster. Miami Beach was a Mecca for gangsters in 1946 – 47. In back of the Ritz Hotel was a casino – illegal at the time. To enter, Marshall had to have a special knock at the door in order to enter a room filled with cigar smoke, the smell of liquor, and a sea of faces distorted by years of fighting. His family entertained Jews and Italians at their home on Friday and Saturday nights with big spaghetti dinners. Marshall's step-father paid him to play the violin. Later, Willie died of "natural" causes, so his mom took a job teaching dancing (ballet, tap).

Four years later, Bernie the Bookie moved into their house. Bernie got Marshall a job as a strolling violinist for \$5 a night on Friday and Saturday. One night, there were gun shots; in three minutes, everyone fled the restaurant. It belonged to a big mobster, "Frankie," who was just using the restaurant as his cover. Marshall remained, still playing the violin, until he was told to take the \$10 and leave; that someone was shooting off firecrackers in the kitchen. Yeah; right! Marshall Frank is quite a story-teller, and if his book is as interesting as his talk today, we all may want to buy it!

Article courtesy of the ever so talented Linda Krupp.



Cocoa Rotary President Jay Schenck, guest speaker Marshall Frank, & Program Coordinator Mike Arnold.

Keep up to date by visiting our website at [www.cocoarotary.org](http://www.cocoarotary.org) for information about the latest club news ,events, and past programs.



Frank Sullivan  
won the 50/50

**4WAY TEST**  
Frank Sullivan

**VOCATIONAL PLAQUE**  
Roy Berry

**Four Way Test**

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build Goodwill and Better Friendships?
4. Will it be Beneficial to all concerned?

**Mark Your Calendars**

Club Christmas Party will be at Ralph & Edita McCoig's home on Sat., Dec. 6th from 6:30pm-9:30pm. Please bring a dessert.

The Sr. Christmas Dinner Party will be at BCC on Tues., Dec. 9th from 6:30pm-8:00pm.  
Costs for members: \$15.00 for gift, \$15.00 for sponsoring a senior,

**Rotagram Week of:** David Brubaker Editor  
**November 18, 2008** dbrubaker@cfl.rr.com



**Turbo Late Winner**  
No Late Members



**No Birthdays  
This Week**

**Visiting Rotarians**

<b>Max Gross</b>	<b>Merritt Island Lunch</b>
<b>Peter Shaw</b>	<b>Merritt Island Breakfast</b>
<b>Bill Harding</b>	<b>Merritt Island Lunch</b>

**Visitors**

**No Visitors**



The Queen of Hearts Total was  
\$1,420.00