

# ROTARY CLUB OF COCOA

SINCE

1924



P.O. Box 244  
Cocoa, Florida 32923-0244

Web Site: [www.cocoarotary.org](http://www.cocoarotary.org)

Club #  
4389

Rotary Organized 1905  
Cocoa Chartered 1924

## District 6930 Group 13

District Governor, Leo H. Phillips Jr.  
Assistant District Gov., Fred Bailey  
**Rotary International President**  
John Kenny

### Officers 2009-2010

President.....Pat Hare  
Pres. Elect.....Bill Carey  
Secretary.....Bill Pickens  
Treasurer.....Charlie LaRoche  
Sgt.-At-Arms.....Carl Johns

### Directors 2009-2010

Fundraising.....Mary Ann Alderman  
Club Service.....Mary Ann Alderman  
Youth Services.....Jack Masson  
Vocational Services.....Drew Wales  
Community Service.....Ralph McCoig  
International Service.....Kieta Osteen-Cochrane  
Rotaract.....Linda Krupp  
Past President.....Jay Schenck  
Membership .....Mark Amos

## “Celebrate Rotary”

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

**FIRST.** The development of acquaintance as an opportunity for service;

**SECOND.** High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian’s occupation as an opportunity to serve society;

**THIRD.** The application of the ideal of service in each Rotarian’s personal, business, and community life;

**FOURTH.** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



## OUR OPENING SONG

*I want to wake up in the morning  
Where the orange blossoms grow,  
And the sun comes peeping  
Into where I’m sleeping  
And the song birds say hello.  
I want to wander in the  
orange grove  
As I used to long ago,  
And go drifting back to Florida  
Where the orange blossoms grow...*

Tuesday	7:30am	Melbourne Beach	Beach Street Eatery, Ocean Ave.
Tuesday	7:15 am	Cocoa Bch Daybreak	Roberto’s Little Havana, CCB
Tuesday	7:15 am	Titusville Sunrise	LaCita Country Club
Tuesday	12:15 pm	Cocoa	BCC Community Dinning Rm.
Tuesday	12:15 pm	Eau Gallie	Palm Café, Kiwi Tennis Club
Tuesday	6:00 pm	Viera	Viera East Country Club
Wednesday	7:15 am	Merritt Island	Victoria’s Restaurant
Wednesday	12:15 pm	Indialantic	Eau Gallie Yacht Club
Wednesday	12:15 pm	Cocoa Beach	Holiday Inn, Cocoa Beach
Thursday	7:15 am	Rockledge	Rockledge County Club
Thursday	12:00 pm	Titusville	LaCita Country Club
Thursday	12:15 pm	Merritt Island	Piccadilly, Merritt Sq. Mall
Thursday	12:15 pm	Palm Bay	Rancho Viejo
Thursday	6:30 pm	Melbourne	Melbourne Hilton Rialto Place
Friday	7:30 am	Suntree	Suntree United Methodist



## COCOA ROTARY CLUB MEMBERSHIP DIRECTORY



Name & Spouse	Office	Home	Since	Classification	Name & Spouse	Office	Home	Since	Classification
P H h Alderman, Mary Ann (Ron)	537-8260	452-4154	95	Comm. Relations	H H E Lanni, Ed (Shirley)	446-5435	639-8915	99	Ship Capt./Ret
H h Amos, Mark (Laura)	631-0511	749-8230	03	Real Estate/Dev.	H H e Laroche, Charlie	544-6199	449-4064	58	Sporting Goods
P H eh Anderson, Bob	636-5858	636-0048	66	Ed. Admn. Ret.	H P H Loehnoltz, Lowell (Dee)	633-1874	632-6791	88	Ag. Extension
H E H Arnold, Mike (Terri)	452-2499	777-7017	89	C.F.P.	H H Masson, Jack (Joy)	453-2618	632-6791	83	Insurance/Life
H E H Barber, Bob (Lynne)	636-9253	636-9253	75	Prep. Sch. Adm	P H h McCallister, Glenn (Bernice)	633-7050	264-4503	01	Ambulance/Trans
h Barnhart, Lee (Sara)	636-3131	452-2499	02	Realtor	Ph H e McCarthy, Bill (Jean)	633-4964	633-5655	96	Mortgage/Banker
h Berry, Roy (Mary)	631-7000	636-8462	08	Dentist/ Oral Surg.	McCloy, Jason	638-1247	633-5655	02	Aerospace/Ret.
H e h Bird, Gerald (Jerilyn)	412-5096	637-8841	86	Home Inspector	McCoig, Ralph (Edita)	631-0270	632-4277	74	Education Curr.
h Bronson, Ken (Jean)	452-0420	453-6114	95	Community Bank	h Miller, Bud (Judy)	637-9294	636-5133	97	Private Banker
P H eh Brower, Nancy (John)	631-0511	454-9735	03	Sharing Center	H h Miller, Jon (Melanie)	631-5203	636-5921	82	Restaurant
H h Brubaker, David (Dawn)	631-0511	636-0817	59	Radiology	H h Narvaez, Al (Rose)	433-7060	452-7449	08	Ed./Coll. Admn.
H E H Bryan, Don (Laurette)	631-5550	284-0109	06	Hosp. Laundry	H h Nelson, Diana J. (Al)	433-7515	459-3842	03	Ed./Coll. Admn.
h Carey, Bill (Linda)	636-1889	636-8477	72	Automotive/Tires	H e Newbern, Tom (Marje)	636-4275	268-8091	07	Funeral Director
P H eh Carmichael, Bill (Carol)	636-9951	636-2791	04	Security/Alarms	H e Newnam, Ethel (Thomas)	639-3865	631-7953	09	Insurance Broker
H e Chavaris, Frank (Bobbie)	636-4056	636-4642	50	Citrus Grower	H h Osteen-Cochrane, Kieta	631-8039	453-7904	90	Party Planning
P H eh D’Albora, John (Noretta)	631-1550	633-2370	90	Athy./Litigation	H h Osreen-Cochrane, Kieta	636-4361	751-9713	01	Ins. Personal
P H eh Deleo, Joe (Karen)	637-7218	632-7931	00	Hosp./CFO	H h Pickens, Bill (Clindy)	726-4955	952-1748	96	Utilities/Electric
H P P Fayer/George (Dana)	636-2211	632-5891	04	City of Cocoa	H e Pound, Frank (Betty)	632-7660	632-7005	01	Beverage Dist.
h Fettrow, Brenda	433-8686	784-0045	93	Edu./Coll Admn.	H H Quesada, Jerry (Anne)	631-1921	631-1921	61	RN/Nursing Svcs.
h H Flom, Elena (Mark)	433-7138	690-1922	82	C.P.A./General	P H h Ripley, Steve (Jackie)	632-0550	631-1921	61	Citrus Packing
P H H Gilley, Phil	631-0383	269-4669	09	Law Enforcement	P H h Roll, Lynne (Lee)	784-2427	783-9992	92	Honorary, Theater
h H e Hare, Patricia	634-6500	453-4532	91	Hon Judge	P H H Rood, Jack	633-0788	868-5592	93	Import/Export
P H H Houser, Steve	890-1384	633-4321	87	C.P.A./Tax	H H Sanderson, Steve (Laura)	632-7660	799-2828	06	GC/Const
P H H e Ivey, Wayne (Susan)	453-5130	453-7281	91	Honorary, Judge	P H h Sanderson, Sandy (Ruth)	632-7660	632-2205	84	Honorary/Judge
P H H e Johnson, Clarence (Shirley)	636-0274	454-4818	01	Consul Engineer	H H Schenk, Jay (Deborah)				
P H H Kellar, Ned (Dot)	632-5610	269-5805	94	Edu./Coll. Spec.	H H Simmons Ellen (Roy)				
P H H Krueger, Gary (Pam)	639-9300	639-1478	96	Auto Sales	P H e Sullivan, Frank (Jeanette)				
P H H Krupp, Linda (Michael)					Hawkins-Smith, Stacy				
P H H Lacy, Daphne					H H Violet, Suzanne				
P H H LaMarr, Rob (Rene)					H H Wales, Drew (Julie)				
					h Witek, Nick (Donna)				
					P H H e Wohn, Bob (Faye)				

### Key:

P=Past President

H=Paul Harris Fellow: Given a total of \$1,000 or more to RI (lifetime)

h=Paul Harris Sustaining Member: Given \$100 or more during current year

E=Club Endowment Fellow

e=Club Endowment Sustaining Member



**This week's program**  
**Club Assembly**



On July 21, 2009 our guest speaker was University of Central Florida Head Football Coach George O'Leary. Before coaching at UCF he served as the head coach at Georgia Tech and as an assistant coach for the Minnesota Vikings of the NFL. He won the Bobby Dodd Coach of the Year Award in 2000 as the head coach of Georgia Tech. During Coach O'Leary's leadership, UCF has made more of an effort to improve the athletic facilities on campus. On September 15, 2007, it opened its 45,000 seat on-campus football facility, Bright House Networks Stadium with a loss to the Texas Longhorns on ESPN. Coach O'Leary has also been instrumental in getting state-of-the-art practice fields and an indoor football practice facility, the only one of its kind in Florida. UCF opened the 2007 season with a 25-23 victory against ACC team NC State. This was the first victory over a BCS conference team in the Coach O'Leary era. After a 64-12 loss to cross-state rival USF, UCF successfully finished the season leading the C-USA East Division, and again earned the right to host the C-USA Championship in its first season at Bright House Networks Stadium. In a rematch of the 2005 Conference Championship game, the Knights would again face the University of Tulsa in the title game. This time, however, Coach O'Leary would lead the Knights to their first ever Conference Championship, a feat that would land the Knights a bid to the 2007 Liberty Bowl in Memphis, TN. This was the second bowl berth in school history (the first coming in 2005 also under Coach O'Leary) and the second one in three years. Coach O'Leary led the Knights to a 7-loss season in 2008, killing any chances for a second consecutive Bowl Game.



UCF Staffer Matt, UCF Assistant Head Coach Manny Messeguer, Cocoa Rotarian Rob LaMarr, UCF Head Football Coach George O'Leary and Cocoa Rotary President Pat Hare.

Coach O'Leary expressed that although he wants the UCF Football Program to be successful, his main goal is to help his players graduate with a degree. He stated that the average NFL players careers is 3.5 seasons. He also stated that less than one percent of all college football athletes go on to play in the NFL. With that in mind he realizes the importance of a good education.

Rotagram Editor David Brubaker - dbrubaker@cfl.rr.com - July 28, 2009

**Award Winning Best Club Newsletter - Rotary District 6930 - Area 9 - 2008-2009**



**Kieta Osteen-Cochrane won the 50/50**

**4WAY TEST**  
**Wayne Ivey**

**VOCATIONAL PLAQUE**  
**Rob LaMarr Pays Rent**

**Four Way Test**

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build Goodwill and Better Friendships?
4. Will it be Beneficial to all concerned?



**Bill Pickens 7/27**  
**Jerry Bird 7/31**

**Visiting Rotarians**

**Art Schroeder**                      **Suntree**

**Visitors**

**Ralph Kennedy**                      **Tom Newbern**  
**Shawn Wells**                      **Paul Chinaris**  
**Lee Roll**                              **Lynne Roll**



Congratulations goes out to Steve Rusnuk for being Cocoa Rotary's 2008-2009 Rotarian of the year. Please take time to thank Steve for his hard work and dedication to our club. Steve is a great example of "Service Above Self". We are proud of his efforts and he truly deserves this recognition. Thanks Steve!



**TURBO LATE WINNER**

**Nancy Brower Pays Rent**

