

ROTARY CLUB OF COCOA

SINCE

1924



P.O. Box 244
Cocoa, Florida 32923-0244

Web Site: www.cocoarotary.org

Club #
4389

Rotary Organized 1905
Cocoa Chartered 1924

District 6930 Group 13

District Governor, Frances V. Owen
Assistant District Gov., Brenda Mulberry
Rotary International President
Dong Kurn Lee

Officers 2008-2009

President.....Jay Schenck
Pres. Elect.....Pat Hare
Secretary.....Bill Carey
Treasurer.....Charlie LaRoche
Sgt.-At-Arms.....Paul Chinaris

Directors 2008-2009

Fundraising.....Jason Manning
Club Service.....Mary Ann Alderman
Youth Services.....Jack Masson
Vocational Services.....Drew Wales
Community Service.....Ralph McCoig
International Service.....Kieta Osteen-Cochrane
Rotaract.....Linda Krupp
Past President.....Bill McCarthy
MembershipMark Amos

“Celebrate Rotary”

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST. The development of acquaintance as an opportunity for service;

SECOND. High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian’s occupation as an opportunity to serve society;

THIRD. The application of the ideal of service in each Rotarian’s personal, business, and community life;

FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



COCOA ROTARY CLUB MEMBERSHIP DIRECTORY

| Name & Spouse | Office | Home | Since | Classification | Name & Spouse | Office | Home | Since | Classification |
|-------------------------------------|----------|----------|--------------|-------------------------------|-----------------------------------|----------|----------|----------------|--------------------|
| P H h Alderman, Mary Ann (Ron) | 537-8260 | 452-4154 | 95 | Comm. Relations | H H E Lanni, Ed (Shirley) | 446-5435 | 639-8915 | 99 | Ship Capt./Ret |
| h h Amos, Mark (Laura) | 631-0511 | 749-8230 | 03 | Real Estate/Dev. | H H e Laroche, Charlie | 449-4064 | 58 | Sporting Goods | |
| P H eh Anderson, Bob | 636-5858 | 636-0048 | 66 | Ed. Admn./Ret. | h P H Loehnoltz, Lowell (Dee) | 632-2503 | 636-0366 | 71 | Ag. Extension |
| P H h Arnold, Mike (Terri) | 636-5858 | 777-7017 | 89 | C.F.P. | h H Manning, Jason (Shannon) | 633-1874 | 632-9447 | 83 | Geo. Tech. Eng. |
| H E H Barber, Bob (Lynne) | 452-2499 | 452-2499 | 75 | Prep. Sch. Adm | h H Masson, Jack (Joy) | 453-2618 | 632-6791 | 88 | Insurance/Life |
| h Barnhart, Lee (Sara) | 636-3131 | 636-8462 | 02 | Realtor | Ph H McCallister, Glenn (Bernice) | 633-7050 | 264-4503 | 01 | Ambulance/Trans |
| h Berry, Roy (Mary) | 631-7000 | 639-1378 | 86 | Dentist/ Oral Surg. | Ph H McCarly, Bill (Jean) | 633-4132 | 633-5100 | 08 | Mortgage/Banker |
| H e h Bird, Gerald (Jerilyn) | 412-5096 | 637-8841 | 08 | Home Inspector | McClay, Jason | 633-4964 | 633-5655 | 96 | Publishing |
| h Bronson, Ken (Jean) | 453-4100 | 453-6114 | 95 | Community Bank | McCoig, Ralph (Edita) | 638-1247 | 02 | Aerospace/Ret. | |
| P H e h Brower, Nancy (John) | 452-0420 | 454-9735 | 03 | Sharing Center | h h Miller, Bud (Judy) | 632-4277 | 636-5133 | 97 | Private Banker |
| h h Brubaker, David (Dawn) | 631-4492 | 636-0817 | 59 | Radiology | H H Miller, Jon (Melanie) | 637-9294 | 636-5921 | 82 | Restaurant |
| H E H Bryan, Don (Laurette) | 631-5550 | 284-0109 | 06 | Hosp. Laundry | h h Narvaez, Al (Rose) | 433-7060 | 452-7449 | 08 | Ed./Coll. Admn. |
| h Carey, Bill (Linda) | 636-1889 | 636-8477 | 72 | Automotive/Tires | H H Neilson, Diana J. (Al) | 433-7515 | 459-3842 | 03 | Ed./Coll. Admn. |
| P H eh Carmichael, Bill (Carol) | 636-9951 | 636-2791 | 04 | Security/Alarms | h H Neilson, Frank (Jackie) | 632-4275 | 268-8091 | 07 | Funeral Director |
| h Chavaris, Frank (Bobbie) | 636-4056 | 636-4642 | 50 | Citrus Grower | P H e Newton, Ethel (Thomas) | 639-0505 | 636-4992 | 91 | Honorary, Judge |
| P H eh Chinaris, Paul (Carrie) | 631-1550 | 633-2370 | 90 | Attny./Litigation | H H Osteen-Cochrane, Kieta | 639-3865 | 631-7953 | 09 | Insurance Broker |
| P H eh D'Albora, John (Noretta) | 637-7218 | 632-7931 | 00 | Hosp./CFO | P H e Ripley, Steve (Jackie) | 636-3034 | 82 | Hosp. Laundry | |
| P H e h Deleo, Joe (Karen) | 433-8686 | 784-0045 | 60 | Edu./Coll Admn. | P H e Rod, Jack | 631-8039 | 453-7904 | 90 | Architect |
| h Fayer/George (Dana) | 890-1384 | 453-7281 | 91 | Honorary, Judge | P H h e Road, Jack | 636-4361 | 751-9713 | 01 | Ins. Personal |
| h Fattrow, Brenda | 633-9300 | 639-1478 | 96 | Auto Sales | H H e Rusnak, Steve (Laura) | 726-4955 | 952-1748 | 96 | Utilities/Electric |
| h H Flom, Elena (Mark) | 783-9045 | 01 | Orthodontist | P H H Sanderson, Sandy (Ruth) | H H e Schenck, Jay (Deborah) | 693-2466 | 632-7005 | 01 | Beverage Dist. |
| P H H Gilley, Phil | 433-7138 | 690-1922 | 82 | C.P.A./General | H H Schenck, Jay (Deborah) | 632-0550 | 631-1921 | 61 | Citrus Packing |
| H H e Hare, Patricia | 631-0383 | 269-4669 | 09 | Law Enforcement | P H eh Sullivan, Frank (Jeanette) | 784-2427 | 783-9992 | 92 | Honorary, Theater |
| h H e Houser, Steve (Dawn) | 634-6500 | 453-5130 | 72 | Fam Counselor | h H Violet, Suzanne | 633-0788 | 868-5592 | 96 | Import/Export |
| P Jackson, Ed | 453-4532 | 91 | Hon Judge | h H Wales, Drew (Julie) | h H Witek, Nick (Donna) | 632-7660 | 799-2828 | 03 | GC/Const |
| P H H e Johns, Carl (Martha) | 890-1384 | 633-4321 | 87 | C.P.A./Tax | P H H e Wohn, Bob (Faye) | 632-2205 | 84 | Honorary/Judge | |
| P H H e Johnson, Clarence (Shirley) | 453-5130 | 453-7281 | 91 | Honorary, Judge | | | | | |
| P H h Keller, Ned (Dot) | 636-0274 | 454-4818 | 01 | Consul Engineer | | | | | |
| P H h Krueger, Gary (Pam) | 433-7664 | 269-5805 | 94 | Edu./Coll. Spec. | | | | | |
| P H h Krupp, Linda (Michael) | 632-5610 | 720-0633 | 09 | Travel | | | | | |
| Lacy, Daphne | 633-9300 | 639-1478 | 96 | Auto Sales | | | | | |
| Lamarr, Rob (Rene) | | | | | | | | | |

Key:

P=Past President

H=Paul Harris Fellow: Given a total of \$1,000 or more to RI (lifetime)

h=Paul Harris Sustaining Member: Given \$100 or more during current year

E=Club Endowment Fellow

e=Club Endowment Sustaining Member



OUR OPENING SONG

*I want to wake up in the morning
Where the orange blossoms grow,
And the sun comes peeping
Into where I'm sleeping
And the song birds say hello.
I want to wander in the
orange grove
As I used to long ago,
And go drifting back to Florida
Where the orange blossoms grow...*

| | | | |
|-----------|----------|--------------------|---------------------------------|
| Tuesday | 7:30am | Melbourne Beach | Beach Street Eatery, Ocean Ave. |
| Tuesday | 7:15 am | Cocoa Bch Daybreak | Roberto's Little Havana, CCB |
| Tuesday | 7:15 am | Titusville Sunrise | LaCita Country Club |
| Tuesday | 12:15 pm | Cocoa | BCC Community Dinning Rm. |
| Tuesday | 12:15 pm | Eau Gallie | Palm Café, Kiwi Tennis Club |
| Tuesday | 6:00 pm | Viera | Viera East Country Club |
| Wednesday | 7:15 am | Merritt Island | Victoria's Restaurant |
| Wednesday | 12:15 pm | Indialantic | Eau Gallie Yacht Club |
| Wednesday | 12:15 pm | Cocoa Beach | Holiday Inn, Cocoa Beach |
| Thursday | 7:15 am | Rockledge | Rockledge County Club |
| Thursday | 12:00 pm | Titusville | LaCita Country Club |
| Thursday | 12:15 pm | Merritt Island | Piccadilly, Merritt Sq. Mall |
| Thursday | 12:15 pm | Palm Bay | Rancho Viejo |
| Thursday | 6:30 pm | Melbourne | Melbourne Hilton Rialto Place |
| Friday | 7:30 am | Suntree | Suntree United Methodist |



This week's program
Healthy Start Coalition



Shellie Williams, Executive Director of the Brevard Cultural Alliance (BCA) was the featured speaker for the Rotary Club of Cocoa on May 26, 2009. Overall, she stated that Brevard County has more to offer per capita than our neighboring counties. A total of 984,000 visitors attended cultural offerings in B.C., adding 43 million to our economy. A total of 624 people are employed by the arts and cultural happenings in BC. Shellie mentioned that in addition to the Cocoa Village Playhouse, there are seven more playhouses in the county, two professional ballet companies, 27 musical groups, and 12 museums. Shellie told the Club that the BCA had three main focuses in Brevard County (BC): serve the community, work with down-town communities, and ensure there is art in public places.



Rotarian Jack Rood, Speaker Shellie Williams, and President Jay Schenck.

First of all, the BCA brings arts into the communities by bringing art programs into the schools at no cost to them. The BC School Board was voted the #1 School Board for the Arts. Out of 28 music demonstration schools in the state of Florida, 23 of them are in BC. Usually, students who excel in music also excel in math and science.

The BCA also works with the downtown areas of Cocoa Village, Titusville, Eau Gallie, and Melbourne and with the EDC & TDC to make artful events available to the public. The BCA has started or is in the process of beginning a service to assist tourists in traveling around the county; more information can be found on their website.

Finally, the BCA ensures art in public places. For example, for a small fee, they have 80 pieces of art in the Space Coast Cancer Center in Titusville. Studies show that a person's blood pressure is lowered when he or she looks at art and that pain is reduced by listening to music. Art in Public Places is also at the Melbourne Airport, Holmes Regional, and a Lexis dealership in Melbourne.

For more information, contact Shellie at 321-690-6817, Shellie.williams@artsbrevard.org, or at <http://www.artsbrevard.org/home.php>.



Jason McCloy
 won the 50/50

4WAY TEST

Mike Arnold
 Pays Rent 4x

VOCATIONAL PLAQUE

Diana Nelson
 Pays Rent 3x

Four Way Test

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build Goodwill and Better Friendships?
4. Will it be Beneficial to all concerned?



Jay Schenck 6/1
 Steve Ripley 6/4
 Carl Johns 6/5
 Mike Arnold 6/6

Visiting Rotarians

Susan Gillespie Treasure Coast
 Louis Venuti Titusville

Visitors

Tony Street Brenda Fettrow

2009-2010 Rotary Theme



1915-16 Allen D. Albert (journalism), Rotary Club of Minneapolis, Minnesota, USA. Rotary vision:

Development of the individual Rotarian to become his 'best self' in service to others. "Rotary summons men (and women) to respond to their best impulses...their best selves...[to] lift up their heads in every land. The best things in us are not confined by national boundaries."

The Tree That Is Rotary, THE ROTARIAN, December 1934



TURBO LATE WINNER

Mystery Person

The Queen of Hearts Total
 was
\$731.00