

ROTARY CLUB OF COCOA

SINCE

1924



P.O. Box 244
Cocoa, Florida 32923-0244

Web Site: www.cocoarotary.org

Club #
4389

Rotary Organized 1905
Cocoa Chartered 1924

District 6930 Group 13

District Governor, Frances V. Owen
Assistant District Gov., Brenda Mulberry
Rotary International President
Dong Kurn Lee

Officers 2008-2009

President.....Jay Schenck
Pres. Elect.....Pat Hare
Secretary.....Bill Carey
Treasurer.....Charlie LaRoche
Sgt.-At-Arms.....Paul Chinaris

Directors 2008-2009

Fundraising.....Jason Manning
Club Service.....Mary Ann Alderman
Youth Services.....Jack Masson
Vocational Services.....Drew Wales
Community Service.....Ralph McCoig
International Service.....Kieta Osteen-Cochrane
Rotaract.....Linda Krupp
Past President.....Bill McCarthy
MembershipMark Amos

“Celebrate Rotary”

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST. The development of acquaintance as an opportunity for service;

SECOND. High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian’s occupation as an opportunity to serve society;

THIRD. The application of the ideal of service in each Rotarian’s personal, business, and community life;

FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



OUR OPENING SONG

*I want to wake up in the morning
Where the orange blossoms grow,
And the sun comes peeping
Into where I’m sleeping
And the song birds say hello.
I want to wander in the
orange grove
As I used to long ago,
And go drifting back to Florida
Where the orange blossoms grow...*

Tuesday	7:30am	Melbourne Beach	Beach Street Eatery, Ocean Ave.
Tuesday	7:15 am	Cocoa Bch Daybreak	Roberto’s Little Havana, CCB
Tuesday	7:15 am	Titusville Sunrise	LaCita Country Club
Tuesday	12:15 pm	Cocoa	BCC Community Dinning Rm.
Tuesday	12:15 pm	Eau Gallie	Palm Café, Kiwi Tennis Club
Tuesday	6:00 pm	Viera	Viera East Country Club
Wednesday	7:15 am	Merritt Island	Victoria’s Restaurant
Wednesday	12:15 pm	Indialantic	Eau Gallie Yacht Club
Wednesday	12:15 pm	Cocoa Beach	Holiday Inn, Cocoa Beach
Thursday	7:15 am	Rockledge	Rockledge County Club
Thursday	12:00 pm	Titusville	LaCita Country Club
Thursday	12:15 pm	Merritt Island	Piccadilly, Merritt Sq. Mall
Thursday	12:15 pm	Palm Bay	Rancho Viejo
Thursday	6:30 pm	Melbourne	Melbourne Hilton Rialto Place
Friday	7:30 am	Suntree	Suntree United Methodist



COCOA ROTARY CLUB MEMBERSHIP DIRECTORY

Name & Spouse	Office	Home	Since	Classification	Name & Spouse	Office	Home	Since	Classification
P H h Alderman, Mary Ann (Ron)	537-8260	452-4154	95	Comm. Relations	H H E Lanni, Ed (Shirley)	446-5435	639-8915	99	Ship Capt./Ret
h h Amos, Mark (Laura)	631-0511	749-8230	03	Real Estate/Dev.	H H e Laroche, Charlie	449-4064	58	Sporting Goods	
P H eh Anderson, Bob	636-5858	636-0048	66	Ed. Admn./Ret.	h P H Loehnoltz, Lowell (Dee)	632-2503	636-0366	71	Ag. Extension
H E H Arnold, Mike (Terri)	452-2499	777-7017	89	C.F.P.	h H Manning, Jason (Shannon)	633-1874	632-9447	83	Geo. Tech. Eng.
h h Barber, Bob (Lynne)	636-9253	636-9253	75	Prep. Sch. Adm	h H Masson, Jack (Joy)	453-2618	632-6791	88	Insurance /Life
h h Barnhart, Lee (Sara)	636-3131	452-2499	02	Realtor	Ph H McCallister, Glenn (Bernice)	633-7050	264-4503	01	Ambulance/Trans
H e h Berry, Roy (Mary)	631-7000	636-8462	08	Home Inspector	Ph H e McCarthy, Bill (Jean)	633-4132	633-5100	08	Mortgage/Banker
h h Bird, Gerald (Jerilyn)	412-5096	637-8841	02	Dentist/ Oral Surg.	h H McCloy, Jason	633-4964	633-5655	96	Publishing
P H eh Bronson, Ken (Jean)	453-4100	453-6114	95	Community Bank	H h McCoy, Ralph (Edita)	638-1247	02	Aerospace/Ret.	
h h Brewer, Nancy (John)	452-0420	454-9735	03	Sharing Center	h h Miller, Bud (Judy)	632-4277	636-5133	97	Private Banker
H e h Brubaker, David (Dawn)	631-4492	636-0817	59	Radiology	H h Miller, Jon (Melanie)	637-9294	636-5921	82	Restaurant
h h Bryan, Don (Laurette)	631-5550	636-8477	72	Automotive/Tires	H H Narvaez, Al (Rose)	433-7060	452-7449	08	Ed./Coll. Admn.
h h Carey, Bill (Linda)	636-1889	636-2791	04	Security/Alarms	H H Neilson, Diana J. (Al)	633-7515	459-3842	03	Ed./Coll. Admn.
P H eh Carmichael, Bill (Carol)	636-9951	636-4642	50	Citrus Grower	h H Neilson, Frank (Jackie)	639-3865	631-7953	09	Insurance Broker
h h Chinaris, Paul (Carrie)	631-1550	633-2370	90	Attny./Litigation	H H Newbern, Tom (Marge)	631-8039	453-7904	90	Architect
P H eh D’Albora, John (Noretta)	636-2211	632-7931	00	Hosp./CFO	h H Newbern, Ethel (Thomas)	636-4361	751-9713	01	Ins. Personal
P H eh Deleo, Joe (Karen)	637-7218	632-5891	04	Hosp./CFO	H e Osteen-Cochrane, Kieta	726-4955	952-1748	96	Utilities/Electric
h h Fetter, Brenda	433-8686	784-0045	60	Edu./Coll Admn.	P H e Pickens, Bill (Cindy)	693-2466	632-7005	01	Beverage Dist.
h H Flom, Elena (Mark)	783-9045	80	Orthodontist	P H e Pound, Frank (Betty)	H H Simmons Ellen (Roy)	751-3523	93	RN/Nursing Svcs.	
P H H Gilley, Phil	631-0383	690-1922	82	C.P.A./General	P H eh Sullivan, Frank (Jeanette)	632-0550	631-1921	61	Citrus Packing
H H e Houser, Steve (Dawn)	634-6500	269-4669	09	Law Enforcement	P H H e Rod, Jack	631-8039	453-7904	90	Architect
P H H Ivey, Wayne (Susan)	890-1384	633-4321	87	C.P.A./Tax	H H e Rusnak, Steve (Laura)	636-4361	751-9713	01	Ins. Personal
P H H e Johns, Carl (Martha)	453-5130	453-7281	91	Honorary, Judge	P H H Sanderson, Sandy (Ruth)	784-2427	783-9992	92	Honorary, Theater
P H h Keller, Ned (Dot)	636-0274	454-4818	01	Farm Counselor	H H Schenck, Jay (Deborah)	633-0788	868-5592	96	Import/Export
P H H Krueger, Gary (Pam)	433-7664	269-5805	94	Edu./Coll. Spec.	h H Simmons Ellen (Roy)	632-7660	799-2828	03	GC/Const
P H h Krupp, Linda (Michael)	639-9300	639-1478	96	Auto Sales	P H H e Sullivan, Frank (Jeanette)	632-2205	84	Honorary/Judge	
P H h Lamarr, Rob (Rene)					H H e Wahn, Bob (Faye)				



Key:

P=Past President

H=Paul Harris Fellow: Given a total of \$1,000 or more to RI (lifetime)

h=Paul Harris Sustaining Member: Given \$100 or more during current year

E=Club Endowment Fellow

e=Club Endowment Sustaining Member



This week's program

Shelley Williams
Brevard Cultural Alliance



On Tuesday, May 19, Lisa Rice with Brevard Workforce Development Board (BWDB), Inc. was the guest speaker for the Rotary Club of Cocoa. The BWDB is a private, non-profit organization comprised of a volunteer board of directors who over-see Brevard Job Link. It is one of 24 Florida Workforce Boards whose authority was established through legislation.

The BWDB's strategic direction/mission is to facilitate and be the catalyst for workforce development services that are responsive to the employment needs of Brevard. Its vision is to create a highly competitive workforce for Brevard. Lisa emphasized that employment lags behind other economic indicators by about six months – meaning we will see more down turning of the economy for about two to three more months. BWDB, however, has economic value-added to Brevard County because it has a return investment of \$4.37 for most customers and a \$4.78 for customers getting off welfare.

The Aerospace Workforce Transition (AWT) was started in 2007. The money spent in the AWT will help Brevard County deal with the "ripple effect" of 7,000 people being laid off at NASA – which will be equivalent to 21,000 Brevardians without jobs. State funding of \$1.75 million is being focused on **communications & outreach** (TV and radio ads), **assessment** (a series of batteries to help people who are displaced figure out what new areas to go into), **training/re-training** (training for special engineers and technicians may be offered on-line or even out of state), and **supportive services** (child care, gas vouchers, but most important of all, counselors to help deal with the seven stages of grief).

Various grants and other sources of money come in through the BWDB. The BWDB received an Economic Development Grant of \$300,000 which will be used for business outreach, entrepreneurial training, a process for asset transfer, and advocacy. They also received a Regional Innovation Grant of \$250,000 which consists of an outreach to business across the high tech corridor (I-4) and a partnership with Volusia, Orange, Osceola, Seminole, and Lake Counties. The goals are to keep people in Brevard, keep them working, or just to keep them in Florida. More money is coming from the USDOL Omnibus PY 09 with the intention of continuing the work of the AWT and more training.

What's next? Lisa mentioned that training funds are available for youth ages 18 to 24 and adults through a summer program and that the name of the BWDB will change to **Brevard Workforce**. For more information, contact **Lisa Rice, President, Brevard Workforce** at lrice@job-link.net or at 321-394-0700.



Past-President Jack Rood; Lisa Rice, President, Brevard Workforce; and President-elect Patricia



Kieta Osteen-Cochrane won the 50/50

4WAY TEST

Mike Arnold Pays Rent 3x

VOCATIONAL PLAQUE

Diana Nelson Pays Rent 2x

Four Way Test

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build Goodwill and Better Friendships?
4. Will it be Beneficial to all concerned?

2009-2010 Rotary Theme



"Friendship is a natural and willing servant. There is no reason why the great power of friendship should not be harnessed to do its part in the world's work."

Paul P. Harris 1912
Rotary Founder



TURBO LATE WINNER

Carl Johns



Steve Houser 5/24

Nancy Brower 5/25

Mary Ann Alderman 5/29

Visiting Rotarians

Peter Shaw
Mary Wester

Merritt Island Breakfast
Merritt Island Breakfast

Visitors

Lisa Rice

Jack Rood



The Queen of Hearts Total was \$703.00