

# ROTARY CLUB OF COCOA

SINCE

1924



P.O. Box 244  
Cocoa, Florida 32923-0244

Web Site: [www.cocoarotary.org](http://www.cocoarotary.org)

Club #  
4389

Rotary Organized 1905  
Cocoa Chartered 1924

## District 6930 Group 13

District Governor, Frances V. Owen  
Assistant District Gov., Brenda Mulberry  
**Rotary International President**  
Dong Kurn Lee

### Officers 2008-2009

President.....Jay Schenck  
Pres. Elect.....Pat Hare  
Secretary.....Bill Carey  
Treasurer.....Charlie LaRoche  
Sgt.-At-Arms.....Paul Chinaris

### Directors 2008-2009

Fundraising.....Jason Manning  
Club Service.....Mary Ann Alderman  
Youth Services.....Jack Masson  
Vocational Services.....Drew Wales  
Community Service.....Ralph McCoig  
International Service.....Kieta Osteen-Cochrane  
Rotaract.....Linda Krupp  
Past President.....Bill McCarthy  
Membership .....Mark Amos

## “Celebrate Rotary”

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

**FIRST.** The development of acquaintance as an opportunity for service;

**SECOND.** High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian’s occupation as an opportunity to serve society;

**THIRD.** The application of the ideal of service in each Rotarian’s personal, business, and community life;

**FOURTH.** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



## OUR OPENING SONG

*I want to wake up in the morning  
Where the orange blossoms grow,  
And the sun comes peeping  
Into where I’m sleeping  
And the song birds say hello.  
I want to wander in the  
orange grove  
As I used to long ago,  
And go drifting back to Florida  
Where the orange blossoms grow...*

Tuesday	7:30am	Melbourne Beach	Beach Street Eatery, Ocean Ave.
Tuesday	7:15 am	Cocoa Bch Daybreak	Roberto’s Little Havana, CCB
Tuesday	7:15 am	Titusville Sunrise	LaCita Country Club
Tuesday	12:15 pm	Cocoa	BCC Community Dinning Rm.
Tuesday	12:15 pm	Eau Gallie	Palm Café, Kiwi Tennis Club
Tuesday	6:00 pm	Viera	Viera East Country Club
Wednesday	7:15 am	Merritt Island	Victoria’s Restaurant
Wednesday	12:15 pm	Indialantic	Eau Gallie Yacht Club
Wednesday	12:15 pm	Cocoa Beach	Holiday Inn, Cocoa Beach
Thursday	7:15 am	Rockledge	Rockledge County Club
Thursday	12:00 pm	Titusville	LaCita Country Club
Thursday	12:15 pm	Merritt Island	Piccadilly, Merritt Sq. Mall
Thursday	12:15 pm	Palm Bay	Rancho Viejo
Thursday	6:30 pm	Melbourne	Melbourne Hilton Rialto Place
Friday	7:30 am	Suntree	Suntree United Methodist



## COCOA ROTARY CLUB MEMBERSHIP DIRECTORY

Name & Spouse	Office	Home	Since	Classification	Name & Spouse	Office	Home	Since	Classification
P H h Alderman, Mary Ann (Ron)	537-8260	452-4154	95	Comm. Relations	H H E Lanni, Ed (Shirley)	446-5435	639-8915	99	Ship Capt./Ret
h h Amos, Mark (Laura)	631-0511	749-8230	03	Real Estate/Dev.	H H e Laroche, Charlie	449-4064	58	Sporting Goods	
P H eh Anderson, Bob	636-5858	636-0048	66	Ed. Admn./Ret.	h P H Loehnoltz, Lowell (Dee)	632-2503	636-0366	71	Ag. Extension
H E H Arnold, Mike (Terri)	636-5858	777-7017	89	C.F.P.	h H Manning, Jason (Shannon)	633-1874	632-9447	83	Geo. Tech. Eng.
H E H Barber, Bob (Lynne)	452-2499	452-2499	75	Prep. Sch. Adm	h H Masson, Jack (Joy)	453-2618	632-6791	88	Insurance /Life
h Barnhart, Lee (Sara)	636-3131	636-8462	02	Realtor	Ph H McCallister, Glenn (Bernice)	633-7050	264-4503	01	Ambulance/Trans
h Berry, Roy (Mary)	631-7000	639-1378	86	Dentist/ Oral Surg.	Ph H e McCarthy, Bill (Jean)	633-4132	633-5100	08	Mortgage/Banker
H e h Bird, Gerald (Jerilyn)	412-5096	637-8841	08	Home Inspector	McClay, Jason	633-4964	633-5655	96	Publishing
h Bronson, Ken (Jean)	453-4100	453-6114	95	Community Bank	McCoig, Ralph (Edita)	638-1247	02	Aerospace/Ret.	
H e h Brower, Nancy (John)	452-0420	454-9735	03	Sharing Center	h h Miller, Bud (Judy)	632-4277	636-5133	97	Private Banker
h Brubaker, David (Dawn)	631-4492	636-0817	59	Radiology	h H Miller, Jon (Melanie)	637-9294	636-5921	82	Restaurant
H E H Bryan, Don (Laurette)	631-5550	636-8477	72	Automotive/Tires	h H Narvaez, Al (Rose)	433-7060	452-7449	08	Ed./Coll. Admn.
h Carey, Bill (Linda)	636-1889	636-2791	04	Security/Alarms	H H Neilson, Diana J. (Al)	633-7515	459-3842	03	Ed./Coll. Admn.
P H eh Carmichael, Bill (Carol)	636-9951	636-4642	50	Citrus Grower	h H Neilson, Frank (Marjoe)	632-4275	268-8091	07	Funeral Director
h Chinaris, Paul (Carrie)	631-1550	633-2370	90	Attny./Litigation	h e Osteen-Cochrane, Kieta	639-0505	636-4992	91	Honorary, Judge
P H eh D’Albora, John (Noretta)	636-2211	632-7931	00	Hosp./CFO	H H Osteen-Cochrane, Kieta	639-3865	631-7953	09	Insurance Broker
P H e h Deleo, Joe (Karen)	433-8686	784-0045	60	Edu./Coll Admn.	P H e Ripley, Steve (Jackie)	631-8039	453-7904	90	Architect
h Fetter, Brenda	890-1384	453-7281	91	Honorary, Judge	P H e Rod, Jack	636-4361	751-9713	01	Ins. Personal
h H Flom, Elena (Mark)	631-0383	690-1922	82	C.P.A./General	H H e Rusnak, Steve (Laura)	726-4955	952-1748	96	Utilities/Electric
P H H Gilley, Phil	634-6500	269-4669	09	Law Enforcement	P H H Sanderson, Sandy (Ruth)	693-2466	632-7005	01	Beverage Dist.
H H e Hare, Patricia	453-4532	91	Hon Judge		H H Schenck, Jay (Deborah)	751-3523	93	RN/Nursing Svcs.	
h H e Houser, Steve (Dawn)	890-1384	633-4321	87	C.P.A./Tax	P H e Simmons Ellen (Roy)	632-0550	631-1921	61	Citrus Packing
P Jackson, Ed	453-5130	453-7281	91	Honorary, Judge	P H e Sullivan, Frank (Jeanette)	784-2427	783-9992	92	Honorary, Theater
P H e Johns, Carl (Martha)	636-0274	454-4818	01	Consul Counselor	h H Violet, Suzanne	633-0788	868-5592	96	Import/Export
P H h Keller, Ned (Dot)	433-7664	269-5805	94	Edu./Coll. Spec.	h H Wales, Drew (Julie)	632-7660	799-2828	03	GC/Const
P H h Krueger, Gary (Pam)	639-9300	639-1478	96	Auto Sales	h H e Witek, Nick (Donna)	632-2205	84	Honorary/Judge	
P H h Krupp, Linda (Michael)					P h H e Wohn, Bob (Faye)				
P H h Lamarr, Rob (Rene)									



### Key:

P=Past President

H=Paul Harris Fellow: Given a total of \$1,000 or more to RI (lifetime)

h=Paul Harris Sustaining Member: Given \$100 or more during current year

E=Club Endowment Fellow

e=Club Endowment Sustaining Member



This week's program

District GSE Team



**Chet Straub** with the **Technological Research and Development Authority (TRDA)** spoke to the Rotary Club of Cocoa on Tuesday, May 5, 2009. The TRDA Business Innovation Center assists start-up technology firms in Central Florida grow into commercially and financially viable high-growth companies. By bringing together a wide range of business resources under one roof, the Center creates a dynamic climate that encourages entrepreneurial success. Since its opening in May 2007, client companies have been creating high-value jobs, commercializing new technologies, attracting local and national capital investment, and strengthening the local economy.



Cocoa Rotary President Jay Schenck, Chet Straub with T.R.D.A. and Cocoa Rotarian Jack Rood.

The TRDA strives to improve the atmosphere where we work. It also strives for business incubation – taking an idea to something marketable and profitable. Education is another arena for the TRDA. It works with school districts from around the state and provides workshops and professional training for K-12 teachers to give them innovative technologies in a school setting. The Teacher Quest Program is an example of training for teachers, giving them the opportunity to work in a professional setting for up to seven weeks in the summer using technology. In addition, TRDA works with renewable energy companies who are trying to bring to market new alternative fuels. It works with small companies, bringing technologies to help them become more efficient, productive, and profitable. TRDA also assists with aerospace and defense funds, with access to government contracts, to promote projects. TRDA now has 13 technology-based companies or client firms which employ 71 people. Thirty four jobs have been created, and 42 applications for patents pending have been made and eight have been received. For more information, contact TRDA at 1050 West NASA Boulevard, Melbourne, FL, 32901, (321) 872-1050 or at <http://www.trda.org>.



**Bud Miller**  
won the 50/50

**4WAY TEST**

**Mike Arnold**  
Pays Rent

**VOCATIONAL PLAQUE**

**Diana Nelson**

**Four Way Test**

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build Goodwill and Better Friendships?
4. Will it be Beneficial to all concerned?

**Casino-Night**

I would like to thank the following Rotarians for helping me in picking up food for Casino night Ellen & Roy Simmons, Diana Nelson, Nancy Brower, Ken and Jean Bronson, Bob Barber, and George Fayer.

Thanks also go out to Jason McCloy and Peter for bartending.

Many thanks to the Merritt Island restaurants that donated food for Casino night: Hooters for food, girls, and Manager Danny, Longhorn Steakhouse, Outback Steakhouse, Chilis, Tiquani Flats, UNO Chicago Grill, Tropical Smoothie Café and Rockledge restaurants that donated were Burger King, Kays BBQ, Wuesthoff Gourmet, and Tropical Smoothie Café and Cocoa restaurants were Cara Mia Riverside Grille. Thanks and you made my job so much easier, Mary Ann Alderman



**TURBO LATE WINNER**

**Dave Petters**



**Ed Lanni 5/11**

**Visiting Rotarians**

**Richard White**      **Cocoa Beach Day Break**

**Visitors**

**Daphne Lacy**  
**Bruce Mason**  
**Peter Silva**

**Jon Miller**  
**Lowell Loadhotiz**  
**Jason McCloy**

