

ROTARY CLUB OF COCOA

SINCE

1924



P.O. Box 244
Cocoa, Florida 32923-0244

Web Site: www.cocoarotary.org

Club #
4389

Rotary Organized 1905
Cocoa Chartered 1924

District 6930 Group 13

District Governor, Frances V. Owen
Assistant District Gov., Brenda Mulberry
Rotary International President
Dong Kurn Lee

Officers 2008-2009

President.....Jay Schenck
Pres. Elect.....Pat Hare
Secretary.....Bill Carey
Treasurer.....Charlie LaRoche
Sgt.-At-Arms.....Paul Chinaris

Directors 2008-2009

Fundraising.....Jason Manning
Club Service.....Mary Ann Alderman
Youth Services.....Jack Masson
Vocational Services.....Drew Wales
Community Service.....Ralph McCoig
International Service.....Kieta Osteen-Cochrane
Rotaract.....Linda Krupp
Past President.....Bill McCarthy
MembershipMark Amos

“Celebrate Rotary”

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST. The development of acquaintance as an opportunity for service;

SECOND. High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian’s occupation as an opportunity to serve society;

THIRD. The application of the ideal of service in each Rotarian’s personal, business, and community life;

FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



OUR OPENING SONG

*I want to wake up in the morning
Where the orange blossoms grow,
And the sun comes peeping
Into where I’m sleeping
And the song birds say hello.
I want to wander in the
orange grove
As I used to long ago,
And go drifting back to Florida
Where the orange blossoms grow...*

Tuesday	7:30am	Melbourne Beach	Beach Street Eatery, Ocean Ave.
Tuesday	7:15 am	Cocoa Bch Daybreak	Roberto’s Little Havana, CCB
Tuesday	7:15 am	Titusville Sunrise	LaCita Country Club
Tuesday	12:15 pm	Cocoa	BCC Community Dinning Rm.
Tuesday	12:15 pm	Eau Gallie	Palm Café, Kiwi Tennis Club
Tuesday	6:00 pm	Viera	Viera East Country Club
Wednesday	7:15 am	Merritt Island	Victoria’s Restaurant
Wednesday	12:15 pm	Indialantic	Eau Gallie Yacht Club
Wednesday	12:15 pm	Cocoa Beach	Holiday Inn, Cocoa Beach
Thursday	7:15 am	Rockledge	Rockledge County Club
Thursday	12:00 pm	Titusville	LaCita Country Club
Thursday	12:15 pm	Merritt Island	Piccadilly, Merritt Sq. Mall
Thursday	12:15 pm	Palm Bay	Rancho Viejo
Thursday	6:30 pm	Melbourne	Melbourne Hilton Rialto Place
Friday	7:30 am	Suntree	Suntree United Methodist



COCOA ROTARY CLUB MEMBERSHIP DIRECTORY



Name & Spouse	Office	Home	Since	Classification	Name & Spouse	Office	Home	Since	Classification
P H h Alderman, Mary Ann (Ron)	537-8260	452-4154	95	Comm. Relations	H H E Lanni, Ed (Shirley)	446-5435	639-8915	99	Ship Capt./Ret
H h Amos, Mark (Laura)	631-0511	749-8230	03	Real Estate/Dev.	H H e Labroche, Charlie	449-4064	58	Sporting Goods	
P H eh Anderson, Bob	636-5858	636-0048	66	Ed. Admn. Ret.	H P H Loehnoltz, Lowell (Dee)	632-2503	636-0366	71	Ag. Extension
H E H Arnold, Mike (Terri)	777-7017	777-7017	89	C.F.P.	H H Manning, Jason (Shannon)	633-1874	632-9447	83	Geo. Tech. Eng.
H E H Barber, Bob (Lynne)	636-9253	636-9253	75	Prep. Sch. Adm	H H Masson, Jack (Joy)	453-2618	632-6791	88	Insurance/Life
H e Barnhart, Lee (Sara)	452-2499	452-2499	02	Realtor	Ph H McCallister, Glenn (Bernice)	633-7050	264-4503	01	Ambulance/Trans
H e Berry, Roy (Mary)	636-3131	636-8462	08	Home Inspector	Ph H e McCarty, Bill (Jean)	433-4132	633-5100	08	Mortgage/Banker
H e Bird, Gerald (Jerilyn)	631-7000	639-1378	86	Dentist/ Oral Surg.	H H e McCoy, Jason	633-4964	633-5655	96	Publishing
H e Bronson, Ken (Jean)	453-4100	637-8841	02	Photo/Equipment	H H Miller, Bud (Judy)	638-1247	638-0855	01	Aerospace/Ret.
H e Brower, Nancy (John)	452-0420	453-6114	95	Community Bank	H H Miller, Jon (Melanie)	631-0270	632-9827	09	Edu. Professor
H e Brubaker, David (Dawn)	631-4492	454-9735	03	Sharing Center	H H Narvaez, Al (Rose)	632-4277	636-5133	74	Education Curr.
H E H Bryan, Don (Laurette)	631-5550	284-0109	06	Hosp. Laundry	H H Nelson, Diana J. (Al)	637-9294	636-5133	82	Private Banker
H e Carey, Bill (Linda)	636-1889	636-8477	72	Automotive/Tires	H H e Newbern, Tom (Margie)	631-5203	636-5921	82	Restaurant
H e Carmichael, Bill (Carol)	636-9951	636-2791	04	Security/Alarms	H H e Newbern, Tom (Margie)	433-7060	452-7449	08	Ed./Coll. Admn.
H e Chavaris, Frank (Bobbie)	636-9951	636-2791	04	Security/Alarms	H H e Newbern, Tom (Margie)	433-7515	459-3842	03	Ed./Coll. Admn.
H e Chinaris, Paul (Carrie)	636-4056	636-4642	50	Citrus Grower	H H e Newbern, Tom (Margie)	632-3515	639-2049	94	Equip./Health
P H eh D’Albora, John (Noretta)	631-1550	633-2370	90	Attny./Litigation	H e Peters, David (Kim)	636-4275	268-8091	07	Funeral Director
P H e h Deleo, Joe (Karen)	636-2211	632-7931	00	Hosp./CFO	H e Pickens, Bill (Cindy)	639-0505	632-4992	91	Honorary, Judge
H n P Fayer/George (Dana)	637-7218	632-5891	04	City of Cocoa	H e Pound, Frank (Betty)	639-3865	631-7953	09	Insurance Broker
H n Fattrow, Brenda	433-8686	784-0045	93	Edu./Coll Admn.	H H Quesada, Jerry (Anne)	636-3034	82	Hosp. Laundry	
H H Flom, Elena (Mark)	783-9045	783-9045	00	Orthodontist	P H h Ripp, Steve (Jackie)	636-3034	82	Hosp. Laundry	
Ph H E Gilley, Phil	433-7138	690-1922	82	C.P.A./General	P H H Rood, Jack	631-8039	453-7904	90	Party Planning
H H e Hare, Patricia	631-0383	269-4669	09	Law Enforcement	H H e Rusnak, Steve (Laura)	726-4361	751-9713	01	Ins. Personal
h P H Houser, Steve (Dawn)	634-6500	453-5130	91	Hon Judge	P H h Sanderson, Sandy (Ruth)	639-4955	952-1748	96	Utilities/Electric
P Jackson, Ed	890-1384	453-7281	87	C.P.A./Tax	H H e Schenck, Jay (Deborah)	693-2466	632-7005	01	Beverage Dist.
P H e Johns, Carl (Martha)	453-5130	453-5130	72	Fam Counselor	H H Simmons Ellen (Roy)	632-0550	631-1921	61	Citrus Packing
P H h Johnson, Clarence (Shirley)	636-0274	454-4818	01	Consul Engineer	P H eh Sullivan, Frank (Jeanette)	784-2427	783-9992	92	Honorary, Theater
P H h Keller, Ned (Dot)	433-7664	269-5805	94	Edu./Coll. Spec.	H H e Hawkins-Smith, Stacy	633-0788	868-5592	93	Import/Export
P H h Krueger, Gary (Pam)	633-9300	639-1478	96	Auto Sales	H H e Violet, Suzanne	799-2828	06	Minister	
P H h Krupp, Linda (Michael)					h H e Witek, Nick (Donna)	632-7660		03	GC/Const
P H h LaMarri, Rob (Rene)					P H H e Wohn, Bob (Faye)	632-2205		84	Honorary/Judge

Key:

P=Past President

H=Paul Harris Fellow: Given a total of \$1,000 or more to RI (lifetime)

h=Paul Harris Sustaining Member: Given \$100 or more during current year

E=Club Endowment Fellow

e=Club Endowment Sustaining Member



This week's program

Jennifer Hotsko
Rotary International Ambassador
Panama Canal Zone



On Tuesday, April 14, 2009, Elaine Shelton of Space Coast Money Management was the guest speaker for the Rotary Club of Cocoa. She provides services for seniors in north and central Brevard. Elaine received her MBA from UCF and is a certified senior advisor in addition to having over 15 years experience in medical billing. Her topic was "Tips for Seniors to Avoid Financial Abuse" to guide seniors and those who care about them. Her talk covered four topics of **external abuse- Elder Financial Abuse, Telemarketing Fraud, Identity Theft, and Home Improvement** as well as internal forms of financial abuse.

Elder Financial Abuse is the theft or embezzlement of money or any other property from an elder. According to financial scam statistics, 20-60% of adult Americans are victims of fraud. Nearly one out of every three elder abuse cases involves financial exploitation. AARP says that seniors are the target of 40% of all financial scams. Seniors are target for **financial planning abuse** because they are often isolated, financially insecure, and often hesitant to report abuse. Some tips are to beware of big promises, check out professionals, involve others, and understand the nature of investment and the risks.

With **telemarketing fraud**, Americans lose an estimated \$40 billion per year from fraudulent sale of goods/services over the phone. AARP has found that 56% of those called by telemarketers are aged 50 or older. What people can do is ask for company name and address, ask caller for written material, and ask to be removed from the caller's list. People should not disclose any personal information or give the caller their credit card number.

TANZANIA PROJECT UPDATE: We are on target to leave for Tanzania the end of May. The club donation of \$2500 has been wired to Tanzania and construction on the clinic should begin soon. I recently discovered that we can buy new reading glasses (3 strength) in packs of 300 for \$150. Bishop Sekelwa has assured me that these are greatly needed. So, if anyone (or go together) is able to \$150, 300 people will be able to see and read better in Western Tanzania. Checks can be made out to "St Michael the Archangel CEC, note: Tanzania glasses: or Cocoa Rotary, note: Tanzania glasses. **Thank you all for supporting this work.**



Cocoa Rotary President Jay Schenck, guest speaker Elaine Shelton of Space Coast Money Management, and Rotarian Ed Lanni.



President-Elect Patricia Hare, President Jay Schenck, and ADG-elect Fred Bailey



Bill McCarthy
won the 50/50

4WAY TEST

Jerry Quesada
Pays Rent 2x

VOCATIONAL PLAQUE

Steve Houser
Pays Rent 2x

Four Way Test

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build Goodwill and Better Friendships?
4. Will it be Beneficial to all concerned?

Mark your calendars! CASINO NIGHT



Friday May 8th, 2009
from 6:30 PM to 10:00 PM
at the
Veterans Memorial Center
Merritt Island

Right behind Merritt Square Mall

If you haven't purchased your tickets yet please see
Bud Miller or Mike Arnold.



No Birthdays
This Week

Visiting Rotarians

Fred Bailey	Incoming Asst. District Gov.
Lou Skender	MI Lunch
Bobby Socks	Titusville

Rotaract Member

No Visiting Rotaract Members Last Week

Visitors

No Visitors Last Week



2009 American Cancer Societies Relay for Life will be held on Friday May 1st, 2009 at Rockledge High School. To date we have collected \$1,161.00. Our Goal is \$2,000.00. If you are interested in donating or participating please contact Jason McCloy.



TURBO LATE WINNER

Steve Houser

The Queen of Hearts Total
was
\$586.00