

# ROTARY CLUB OF COCOA

SINCE



1924

P.O. Box 244  
Cocoa, Florida 32923-0244

Web Site: [www.cocoarotary.org](http://www.cocoarotary.org)

Club #  
4389

Rotary Organized 1905  
Cocoa Chartered 1924

## District 6930 Group 13

District Governor, Leo H. Phillips Jr.  
Assistant District Gov., Fred Bailey  
**Rotary International President**  
John Kenny

### Officers 2009-2010

President.....Pat Hare  
Pres. Elect.....Bill Carey  
Secretary.....Bill Pickens  
Treasurer.....Charlie LaRoche  
Sgt.-At-Arms....Carl Johns & Lowell Loadholtz

### Directors 2009-2010

Fundraising.....Mary Ann Alderman  
Club Service.....Mary Ann Alderman  
Youth Services.....Jack Masson  
Vocational Services.....Drew Wales  
Community Service.....Ralph McCoig  
Past President.....Jay Schenck  
Membership .....Mark Amos

## “Celebrate Rotary”

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

**FIRST.** The development of acquaintance as an opportunity for service;

**SECOND.** High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian’s occupation as an opportunity to serve society;

**THIRD.** The application of the ideal of service in each Rotarian’s personal, business, and community life;

**FOURTH.** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



### OUR OPENING SONG

*I want to wake up in the morning  
Where the orange blossoms grow,  
And the sun comes peeping  
Into where I’m sleeping  
And the song birds say hello.  
I want to wander in the  
orange grove  
As I used to long ago,  
And go drifting back to Florida  
Where the orange blossoms grow...*

Tuesday	7:30am	Melbourne Beach	Beach Street Eatery, Ocean Ave.
Tuesday	7:15 am	Cocoa Bch Daybreak	Roberto’s Little Havana, CCB
Tuesday	7:15 am	Titusville Sunrise	LaCita Country Club
Tuesday	12:15 pm	Cocoa	BCC Community Dinning Rm.
Tuesday	12:15 pm	Eau Gallie	Palm Café, Kiwi Tennis Club
Tuesday	6:00 pm	Viera	Viera East Country Club
Wednesday	7:15 am	Merritt Island	Victoria’s Restaurant
Wednesday	12:15 pm	Indialantic	Eau Gallie Yacht Club
Wednesday	12:15 pm	Cocoa Beach	Holiday Inn, Cocoa Beach
Thursday	7:15 am	Rockledge	Rockledge County Club
Thursday	12:00 pm	Titusville	LaCita Country Club
Thursday	12:15 pm	Merritt Island	Piccadilly, Merritt Sq. Mall
Thursday	12:15 pm	Palm Bay	Rancho Viejo
Thursday	6:30 pm	Melbourne	Melbourne Hilton Rialto Place
Friday	7:30 am	Suntree	Suntree United Methodist



## COCOA ROTARY CLUB MEMBERSHIP DIRECTORY



Name & Spouse	Office	Home	Since	Classification	Name & Spouse	Office	Home	Since	Classification
P H h Alderman, Mary Ann (Ron)	537-8260	452-4154	95	Comm. Relations	h H E Lanni, Ed (Shirley)	446-5435	639-8915	99	Ship Capt./Ret
h h Amos, Mark (Laura)	631-0511	749-8230	03	Real Estate/Dev.	h H e LaRoche, Charlie	449-4064	58	Sporting Goods	
P H eh Anderson, Bob	636-5858	636-0048	66	Ed. Admn. Ret.	h P H Loedholz, Lowell (Dee)	544-6199			
P H h Arnold, Mike (Terri)		777-7017	89	C.F.P.	h H Masson, Jack (Joy)	633-1874	632-6791	88	Ag. Extension
H E h Barber, Bob (Lynne)	452-2499	636-9253	75	Prep. Sch. Adm	P H h McCallister, Glenn (Bernice)	453-2618	632-6791	83	Rec. Administration
h h Barnhart, Lee (Sara)	636-3131	452-2499	83	Consultant/Retired	Ph H e McCarthy, Bill (Jean)	633-7050	264-4503	01	Ambulance/Trans
h h Berry, Roy (Mary)	631-7000	639-1378	86	Dentist/ Oral Surg.	H h McCoig, Ralph (Edita)	633-4964	633-5655	96	Publishing
H e h Bird, Gerald (Jerilyn)	412-5096	637-8841	08	Home Inspector	H h Miller, Bud (Ludy)	631-0270	638-1247	02	Aerospace/Ret.
	453-4100		68	Photo/Equipment	H h Miller, Jon (Wetlanie)	638-0855	01	Goldsmith	
P H eh Bronson, Ken (Jean)	452-0420	453-6114	95	Community Bank	h H Newnan, Ethel (Thomas)	632-4277	74	Education Curr.	
H h Brewer, Nancy (John)	631-0420	454-9735	03	Sharing Center	h H e Newden, Tom (Margie)	636-5133	82	Private Banker	
H h Brubaker, David (Dawn)	636-0817	636-0817	59	Radiology	633-4277	636-5921	82	Restaurant	
H E h Bryan, Don (Laurette)	631-5550	284-0109	06	Hosp. Laundry	633-7060	452-7449	08	Ed./Coll. Admn.	
h h Carey, Bill (Linda)	636-1889	636-8477	72	Automotive/Tires	636-4275	268-8091	07	Funeral Director	
P H eh Carmichael, Bill (Carol)	636-9951	636-2791	04	Security/Alarms	639-0505	636-4992	91	Honorary, Judge	
h h Chavaris, Frank (Bobbie)	636-4056	636-4642	50	Citrus Grower	631-7953	631-7953	09	Insurance Broker	
P H eh D’Albora, John (Noretta)	631-1550	633-2370	90	Athy./Litigation	636-3034	636-3034	82	Hosp. Laundry	
P H h Deleo, Joe (Karen)	637-7218	632-7931	00	Hosp./CFO	636-3642	751-9713	01	Ins. Personal	
h h P H P Faylor/George (Dana)	636-2211	632-7218	04	City of Cocoa	636-4361	952-1748	96	Utilities/Electric	
h h Fattrow, Brenda	433-8686	784-0045	93	Edu./Coll Admn.	693-2466	632-7005	01	Beverage Dist.	
P H H Flom, Elena (Mark)		783-9045	60	Orthodontist	751-3523	631-1921	93	RN/Nursing Svcs.	
P H H Gilley, Phil	433-7138	690-1922	82	C.P.A./General	632-0550	631-1921	61	Citrus Packing	
H h Hare, Patricia	631-0383	269-4669	09	Law Enforcement		783-9992	92	Honorary, Theater	
h P H Houser, Steve	634-6500	453-4532	91	Hon Judge	h H Violet, Suzanne	633-0788	868-5592	96	Import/Export
P H H Ivey, Wayne (Susan)	890-1384	633-4321	87	C.P.A./Tax	h H Wales, Drew (Julie)	632-7660	799-2828	03	GC/Const
P H H Jackson, Ed	453-5130	453-7281	91	Honorary, Judge	h H e Witek, Nick (Donna)				
P H H Johns, Carl (Martha)	453-5130	454-4818	01	Fam Counselor	P H H e Wohn, Bob (Faye)	632-2205	84	Honorary/Judge	
P H H Keller, Ned (Dot)	636-0274	269-5805	94	Edu./Coll. Spec.					
P H H Krueger, Gary (Pam)	632-5610	720-0633	09	Travel					
P H H Krupp, Linda (Michael)	633-9300	639-1478	96	Auto Sales					
P H h Lacy, Daphne									
P H h LaMarr, Rob (Rene)									

### Key:

P=Past President

H=Paul Harris Fellow: Given a total of \$1,000 or more to RI (lifetime)

h=Paul Harris Sustaining Member: Given \$100 or more during current year

E=Club Endowment Fellow

e=Club Endowment Sustaining Member



This week's program

**Coach Doug Merrill**  
Topic: Motivation



Last weeks guest speaker for February 23rd, 2010 was Susan Thomas with Rolling Readers.

Rolling Readers, a non-profit literacy program, started on the Space Coast in 1997. We are part of a grassroots campaign to develop children's desire to be lifelong readers by providing them with high-impact program materials, books and volunteer services. Since 1997, we have grown to include hundreds of volunteers who are now reading to and working with children (prekindergarten-fifth grades) in Brevard County Title I elementary schools.

Their mission is to inspire children's love of reading, touch their imaginations and creativity through books and build a community of successful, life-long readers by providing trained, committed volunteers and new books to at-risk elementary aged school children.

Rolling Readers sponsor a unique Tutor/Mentor program. Volunteers go into a school one hour each week, to work one-on-one with four second grade students (15-20 minutes with each child.) Using a leveled set of books, the tutor helps the children expand reading skills, enrich vocabulary, and improve comprehension and fluency.

The Grade-level Reading Intervention Program (G.R.I.P.) targets 8/9 year old children and involves innovative, weekly small group sessions conducted in a workshop format. Volunteers use learning activities that are hands-on and high interest to the students ,reinforcing target reading skills.

At year's end, all participating students receive a new quality hard covered book as a gift from their Rolling Reader.

Free training for all three programs is provided at various locations in the county.

Volunteers are currently serving over 7,000 students in 35 Brevard County Title I public elementary schools.

To Volunteer: All that is required to become a program volunteer is a love of children, one hour per week, and a dedication to be consistent and do your best. All training is provided. Please call us at 321-254-9976 or e-mail us at: [read@rollingreadersspacecoast.com](mailto:read@rollingreadersspacecoast.com)



Rolling Readers Susan Thomas and Cocoa Rotary President Pat Hare.



**Capt. Ed Lanni**  
Won the  
**50/50**

**4WAY TEST**  
Jerry Quesada

**VOCATIONAL PLAQUE**  
Daphne Lacy  
Pays Rent

### Four Way Test

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build Goodwill and Better Friendships?
4. Will it be Beneficial to all concerned?

### Rotary = Ethics R Us

### Every Rotarian Every Year (EREY)

**EREY** means giving \$100 or more to the Rotary Foundation. This concept was created because past contributions to the fund had not kept pace with the steady growth in requests for matching grants and new humanitarian and educational programs. The Foundation has targeted six specific areas of focus: **Maternal and Child Health, Water and Sanitation, Disease Prevention and Treatment, Basic Education and Literacy, Economic and Community Development, and Peace and Conflict.** Your donation will allow the foundation to continue to fund these worthy programs in the future.

Please find it in your heart to give to this year's fund. Rotary has so many worthy projects that will help so many people in need. Should you have any questions, please feel free to call me, Steve, at 636-4361. Checks should be made payable to the **ROTARY FOUNDATION**



**Jack Masson 3/3**

### Visiting Rotarians Last Week

<b>Earl Russell</b>	<b>Gainesville, TX</b>
<b>Jan Russell</b>	<b>Gainesville, TX</b>
<b>Wilson Pitt</b>	<b>Fairfield Blades, TN</b>
<b>Denny Meneghelli</b>	<b>Titusville Sunrise</b>

### TURBO LATE WINNER



**Steve Rusnak**

We proudly support our troops and their families.



**The Queen of Hearts Total**  
**\$300.00**