

ROTARY CLUB OF COCOA

SINCE



1924

P.O. Box 244
Cocoa, Florida 32923-0244

Web Site: www.cocoarotary.org

Club #
4389

Rotary Organized 1905
Cocoa Chartered 1924

District 6930 Group 13

District Governor, Frances V. Owen
Assistant District Gov., Brenda Mulberry
Rotary International President
Dong Kurn Lee

Officers 2008-2009

President.....Jay Schenck
Pres. Elect.....Pat Hare
Secretary.....Bill Carey
Treasurer.....Charlie LaRoche
Sgt.-At-Arms.....Paul Chinaris

Directors 2008-2009

Fundraising.....Jason Manning
Club Service.....Mary Ann Alderman
Youth Services.....Jack Masson
Vocational Services.....Drew Wales
Community Service.....Ralph McCoig
International Service.....Kieta Osteen-Cochrane
Rotaract.....Linda Krupp
Past President.....Bill McCarthy
MembershipMark Amos

“Celebrate Rotary”

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST. The development of acquaintance as an opportunity for service;

SECOND. High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian’s occupation as an opportunity to serve society;

THIRD. The application of the ideal of service in each Rotarian’s personal, business, and community life;

FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



OUR OPENING SONG

*I want to wake up in the morning
Where the orange
blossoms grow,
And the sun comes peeping
Into where I’m sleeping
And the song birds say hello.
I want to wander in the
orange grove
As I used to long ago,
And go drifting back to Florida
Where the orange
blossoms grow...*

Tuesday	7:30am	Melbourne Beach	Beach Street Eatery, Ocean Ave.
Tuesday	7:15 am	Cocoa Bch Daybreak	Roberto’s Little Havana, CCB
Tuesday	7:15 am	Titusville Sunrise	LaCita Country Club
Tuesday	12:15 pm	Cocoa	BCC Community Dinning Rm.
Tuesday	12:15 pm	Eau Gallie	Palm Café, Kiwi Tennis Club
Tuesday	6:00 pm	Viera	Viera East Country Club
Wednesday	7:15 am	Merritt Island	Victoria’s Restaurant
Wednesday	12:15 pm	Indialantic	Eau Gallie Yacht Club
Wednesday	12:15 pm	Cocoa Beach	Holiday Inn, Cocoa Beach
Thursday	7:15 am	Rockledge	Rockledge County Club
Thursday	12:00 pm	Titusville	LaCita Country Club
Thursday	12:15 pm	Merritt Island	Piccadilly, Merritt Sq. Mall
Thursday	12:15 pm	Palm Bay	Rancho Viejo
Thursday	6:30 pm	Melbourne	Melbourne Hilton Rialto Place
Friday	7:30 am	Suntree	Suntree United Methodist



COCOA ROTARY CLUB MEMBERSHIP DIRECTORY



Name & Spouse	Office	Home	Since	Classification	Name & Spouse	Office	Home	Since	Classification
P H h Alderman, Mary Ann (Ron)	537-8260	452-4154	95	Comm. Relations	H H E Lanni, Ed (Shirley)	446-5435	636-8915	99	Ship Capt./Ret
H h Amos, Mark (Laura)	631-0511	749-8230	03	Real Estate/Dev.	H H e Labroche, Charlie	449-4064	58	Sporting Goods	
P H eh Anderson, Bob	636-5858	636-0048	66	Ed. Admn. Ret.	P H H Loedholz, Lowell (Dee)	636-0366	71	Ag. Extension	
H E h Arnold, Mike (Terri)	636-5858	777-7017	89	C.F.P.	H H Manning, Jason (Shannon)	632-2503	277-2321	83	Geo. Tech. Eng.
H E h Barber, Bob (Lyne)	636-3131	636-9253	75	Prep. Sch. Adm.	H H Masson, Jack (Joy)	633-1874	632-9447	88	Rec. Administration
H E h Barry, Roy (Mary)	631-7000	636-8462	02	Realtor	Ph H McCallister, Glenn (Bernice)	453-2618	632-6791	88	Insurance/Life
H e Bird, Gerald (Jerrilyn)	412-5096	639-1378	86	Dentist/ Oral Surg.	Ph H e McCarthy, Bill (Jean)	633-7050	264-4503	01	Ambulance/Trans
P H e h Bronson, Nelson (Kathleen)	453-4100	637-8841	08	Home Inspector	McClay, Jason	633-4132	633-5100	08	Mortgage/Banker
H h e Brower, Nancy (John)	452-0420	453-6114	95	Photo./Equipment	McCoig, Ralph (Edita)	633-4964	633-5655	96	Publishing
H h e Brubaker, David (Dawn)	631-4492	454-9735	03	Community Bank	Miller, Bud (Judy)	638-1247	02	Aerospace/Ret.	
H E h Bryan, Don (Laurette)	636-0817	636-0817	59	Radio/ogy	Miller, Jon (Melanie)	631-0270	638-0855	01	Goldsmith
H E h Carey, Bill (Linda)	631-5550	284-0109	06	Hosp. Laundry	Miller, Jack	632-4277	74	Education Curr.	
P H eh Carmichael, Bill (Carol)	636-1889	636-8477	72	Auto/retier/Tires	H H Narvaez, Al (Rose)	637-9294	636-5133	97	Private Banker
H h e Chavers, Frank (Bobbie)	453-9560	636-6825	00	Risk Management	H H e Nelson, Diana J. (Al)	631-5203	636-5921	82	Restaurant
P H eh Chinaris, Paul (Carrie)	636-9951	636-2791	04	Security/Alarms	H H e Newbern, Tom (Margie)	433-7060	452-7449	08	Ed./Coll. Admn.
P H eh D’Albora, John (Noretta)	636-4056	636-4642	50	Citrus Grower	H H e Newman, Ethel (Thomas)	433-7515	459-3842	03	Ed./Coll. Admn.
P H e h DeLeo, Joe (Karen)	631-1550	633-2370	90	Attny./Litigation	H H e Osteen-Cochrane, Kieta	632-3515	639-2049	94	Equip./ Health
H H P Fayer, George (Dana)	636-2211	632-7931	00	Hosp./CFO	P h e Pickens, Bill (Cindy)	636-4275	268-8091	07	Funeral Director
H H Feltrow, Brenda	637-7218	632-5891	04	City of Cocoa	P h e Pound, Frank (Betty)	639-0505	636-4992	91	Honary, Judge
H H Flom, Elena (Mark)	433-8686	784-0045	93	Edu./Coll Admn.	P H e Quesada, Jerry (Anne)	639-3865	631-7953	09	Insurance Broker
P h H E Gilley, Phil	433-7138	783-9045	01	Orthodontist	P H h Ripp, Steve (Jackie)	636-3034	636-3034	82	Hosp. Laundry
H H e Hare, Patricia	631-0383	690-1922	82	Education Admn.	P H H e Roid, Lyne (Lee)	631-8039	453-7904	90	Party Planning
H H e Houser, Steve (Susan)	634-6500	269-4669	09	C.P.A./General Law Enforcement	P H H e Rood, Jack	636-4361	751-9713	03	Architect
P H e Jackson, Ed	890-1384	633-4321	87	C.P.A./Tax Honorary, Judge	H H e Rusnak, Steve (Laura)	726-4955	952-1748	96	Ins. Personal
P H e Johnson, Clarence (Shirley)	453-5130	453-5130	72	Farm Counselor	P H h Sanderson, Sandy (Ruth)	636-7826	632-7005	01	Utilities/Electric
P H h Kellar, Ned (Dot)	636-0274	454-4818	01	Consul Engineer	H H e Schenck, Jay (Deborah)	784-2427	783-9992	92	Beverage Dist.
P H h Krueger, Gary (Pam)	433-7664	269-5805	94	Edu./Coll. Spec.	H H e Simmons Ellen (Roy)	632-7660	868-5592	06	Import/Export
P H h Krupp, Linda (Michael)	639-9300	639-1478	96	Auto Sales	P H eh Sullivan, Frank (Jeanette)	784-2427	783-9992	92	Minister
P H h LaMarr, Rob (Rene)					H H e Violet, Suzanne	799-2828	93	GC/Const	
					P H H e Witek, Nick (Donna)	632-2205	84	Honary/Judge	
					P H H e Worn, Bob (Faye)				

Key:

P=Past President

H=Paul Harris Fellow: Given a total of \$1,000 or more to RI (lifetime)

h=Paul Harris Sustaining Member: Given \$100 or more during current year

E=Club Endowment Fellow

e=Club Endowment Sustaining Member



This week's program

Marie Venice
Victim/Witness Counselor



On Tuesday, March 17, 2009, Cocoa High School Athletic Director Chuck Goldfarb, Head Football Coach John Wilkinson, and Head Basketball Coach James Rowe were guests of the Cocoa Rotary. Coach Goldfarb came to CHS in 2000, having been at MI High previously. He said he knew CHS was a "sleeping giant." He brought in Coach Gerald Odom, who, in turn, got the football team going in the right direction. Coach Rowe got the basketball team going. Then, Chuck stated that he thought the turnaround came when the city of Cocoa built the stadium on Rosetine; later, the School Board bought the stadium.

Another factor contributing to the success of athletics at Cocoa High School was the hiring of Coach Wilkinson; he's been at CHS for four years and has an overall football win record of 42-10. John has the work ethic and passion for the sport and requires the players to work hard. He believes in the kids, but he also uses discipline and tough love. John also believes that "winning breeds winning." He strongly feels that the success on the field will be reflected in improved performance in academics.

Academics and discipline are put first before sports. He thanked the Cocoa Rotary for its love and support. Coach Rowe attended CHS, served as a mentor there, and is often called the "Godfather of Cocoa High." He has coached basketball at CHS for 13 years and has a record of 294 wins and only 90 losses. He, too, thanked the Rotary for its support and generosity and thanked God for his good fortune with these athletic accomplishments. On March 28th at 2 pm in the Cocoa Stadium, the City of Cocoa will host a celebration to honor the Cocoa High School State Champions in both basketball and football. Please join the event if possible. In the near future, look for the billboards honoring these athletes. This is only the third time in the Florida Athletic Association's history that one school has won both football and basketball state championships. Our congratulations to everyone who made this accomplishment possible!

Article courtesy of Linda Krupp - Rotagram Editor David Brubaker - dbrubaker@cfl.rr.com - March 24, 2009



Cocoa Rotary President Jay Schenck, Cocoa High Basketball Coach James Rowe, Cocoa High Athletic Director Chuck Goldfarb, Cocoa High Football Coach John Wilkerson, and Cocoa High Alumni and fellow Rotarian Mike Arnold.



Mark your calendars!
CASINO NIGHT
Friday May 8th, 2009
from 6:30 PM to 10:00 PM at the
Veterans Memorial Center—Merritt Island
Right behind Merritt Square Mall



Steve Ripley
won the 50/50

4WAY TEST

Jack Miller

VOCATIONAL PLAQUE

Jon Miller

Four Way Test

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build Goodwill and Better Friendships?
4. Will it be Beneficial to all concerned?

2009 Brevard County Fair

Mark your calendar for the Brevard County Fair on March 27 through April 5 at Wickham Park in Melbourne. Activities include a ranch rodeo, horse expo, livestock exhibits, educational events, local live music, food, games, rides, and much, much more! Carnival rides provided by Myers International Midway.
Fair Hours: Monday thru Friday 5-10 p.m. and Saturday and Sunday 11 a.m. - 11 p.m.

Advanced Tickets on Sale Now!

\$3 for individual tickets and \$8 for family tickets (up to 5 family members). For more information call 321-633-1702.

LITERACY PROJECT

For the month of March we are asking each member to donate a new Children's Book. Please help us fight illiteracy by donating today. See Pat Hare if you have any questions. Monetary donations accepted.



TURBO LATE WINNER

Jerry Bird



No Birthdays
This Week

Visiting Rotarians

Bob Lawton

Cocoa Beach

Rotaract Member

No Visiting Rotaract Members Last Week

Visitors

Ned Steel
Chuck Goldfarb
James Rowe
John Wilkinson
Ric Holt

Charlie LaRoche
Mike Arnold
Mike Arnold
Mike Arnold
Brenda Fettrow



The Queen of Hearts Total was
\$515.00