

ROTARY CLUB OF COCOA

SINCE

1924



P.O. Box 244
Cocoa, Florida 32923-0244

Web Site: www.cocoarotary.org

Club #
4389

Rotary Organized 1905
Cocoa Chartered 1924

District 6930 Group 13

District Governor, Leo H. Phillips Jr.
Assistant District Gov., Fred Bailey
Rotary International President
John Kenny

Officers 2009-2010

President.....Pat Hare
Pres. Elect.....Bill Carey
Secretary.....Bill Pickens
Treasurer.....Charlie LaRoche
Sgt.-At-Arms....Carl Johns & Lowell Loadholtz

Directors 2009-2010

Fundraising.....Mary Ann Alderman
Club Service.....Mary Ann Alderman
Youth Services.....Jack Masson
Vocational Services.....Drew Wales
Community Service.....Ralph McCoig
Past President.....Jay Schenck
MembershipMark Amos

“Celebrate Rotary”

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST. The development of acquaintance as an opportunity for service;

SECOND. High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian’s occupation as an opportunity to serve society;

THIRD. The application of the ideal of service in each Rotarian’s personal, business, and community life;

FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



OUR OPENING SONG

*I want to wake up in the morning
Where the orange
blossoms grow,
And the sun comes peeping
Into where I’m sleeping
And the song birds say hello.
I want to wander in the
orange grove
As I used to long ago,
And go drifting back to Florida
Where the orange
blossoms grow...*

Tuesday	7:30am	Melbourne Beach	Beach Street Eatery, Ocean Ave.
Tuesday	7:15 am	Cocoa Bch Daybreak	Roberto’s Little Havana, CCB
Tuesday	7:15 am	Titusville Sunrise	LaCita Country Club
Tuesday	12:15 pm	Cocoa	BCC Community Dinning Rm.
Tuesday	12:15 pm	Eau Gallie	Palm Café, Kiwi Tennis Club
Tuesday	6:00 pm	Viera	Viera East Country Club
Wednesday	7:15 am	Merritt Island	Victoria’s Restaurant
Wednesday	12:15 pm	Indialantic	Eau Gallie Yacht Club
Wednesday	12:15 pm	Cocoa Beach	Holiday Inn, Cocoa Beach
Thursday	7:15 am	Rockledge	Rockledge County Club
Thursday	12:00 pm	Titusville	LaCita Country Club
Thursday	12:15 pm	Merritt Island	Piccadilly, Merritt Sq. Mall
Thursday	12:15 pm	Palm Bay	Rancho Viejo
Thursday	6:30 pm	Melbourne	Melbourne Hilton Rialto Place
Friday	7:30 am	Suntree	Suntree United Methodist



COCOA ROTARY CLUB MEMBERSHIP DIRECTORY

Name & Spouse	Office	Home	Since	Classification	Name & Spouse	Office	Home	Since	Classification
P H h Alderman, Mary Ann (Ron)	537-8260	452-4154	95	Comm. Relations	h H E Lanni, Ed (Shirley)	446-5435	639-8915	99	Ship Capt./Ret
h h Amos, Mark (Laura)	631-0511	749-8230	03	Real Estate/Dev.	h H e LaRoche, Charlie	449-4064	58	Sporting Goods	
P H eh Anderson, Bob	636-5858	636-0048	66	Ed. Admn. Ret.	h P H Loedholz, Lowell (Dee)	633-1874	636-0366	71	Ag. Extension
P H h Arnold, Mike (Terri)	636-5858	777-7017	89	C.F.P.	h H Masson, Jack (Joy)	453-2618	632-6791	83	Rec. Administration
H E H Barber, Bob (Lynne)	452-2499	636-9253	75	Prep. Sch. Adm	P H h McCallister, Glenn (Bernice)	633-7050	264-4503	01	Ambulance/Trans
h h Barnhart, Lee (Sara)	636-3131	452-2499	83	Consultant/Retired	h H McCarthy, Bill (Jean)	633-4964	633-5655	96	Publishing
h h Berry, Roy (Mary)	631-7000	639-1378	86	Dentist/ Oral Surg.	h h Miller, Bud (Lucy)	638-1247	638-1247	02	Aerospace/Ret.
H e h Bird, Gerald (Jerilyn)	412-5096	637-8841	08	Home Inspector	H h Miller, Jon (Melanie)	638-0855	01	Goldsmith	
h h Bolanos, Nelson (Kathleen)	453-4100	453-6114	95	Community Bank	h H Nelson, Diana J. (Al)	632-4277	74	Education Curr.	
P H eh Bronson, Ken (Jean)	452-0420	454-9735	03	Sharing Center	h H Narvaez, Al (Rose)	636-5133	82	Private Banker	
H h Brewer, Nancy (John)	631-0511	636-0817	59	Photo/Equipment	H h Newbern, Tom (Margie)	636-5921	82	Restaurant	
H h Brubaker, David (Dawn)	631-0511	636-6825	00	Risk Management	H e Pound, Frank (Betty)	433-7060	452-7449	08	Ed./Coll. Admn.
H E h Bryan, Don (Laurette)	631-5550	284-0109	06	Hosp. Laundry	P h e Picketts, Bill (Cindy)	636-4275	268-8091	07	Funeral Director
h h Carey, Bill (Linda)	636-1889	636-8477	72	Automotive/Tires	P H h Picketts, Jerry (Anne)	639-0505	636-4992	91	Honorary, Judge
P H eh Carmichael, Bill (Carol)	636-9951	636-2791	04	Security/Alarms	P h Ripley, Steve (Jackie)	639-3865	636-3034	82	Hosp. Laundry
h h Chavaris, Frank (Bobbie)	636-4056	636-4642	50	Citrus Grower	P h e Roll, Lynne (Lee)	631-8039	636-3642	03	Party Planning
P H eh D’Albora, John (Noretta)	631-1550	633-2370	90	Athy./Litigation	P H h Rood, Jack	453-7904	751-9713	01	Architect
P H eh Delero, Joe (Karen)	637-7218	632-7931	00	Hosp./CFO	H e Rusnak, Steve (Laura)	636-4361	726-4955	96	Utilities/Electric
h h Fayer/George (Dana)	636-2211	632-5891	04	City of Cocoa	P H h Sanderson, Sandy (Ruth)	693-2466	632-7005	01	Beverage Dist.
h h Fettrow, Brenda	433-8686	784-0045	93	Edu./Coll Admn.	H H Schenck, Jay (Deborah)	751-3523	631-1921	93	RN/Nursing Svcs.
P H H Flom, Elena (Mark)	433-8686	783-9045	60	Orthodontist	P H eh Simmons Eilen (Roy)	632-0550	631-1921	61	Citrus Packing
P H H Gilley, Phil	433-7138	690-1922	82	C.P.A./General	H h Sullivan, Frank (Jeanette)	784-2427	783-9992	92	Honorary, Theater
H h Hare, Patricia	631-0383	269-4669	09	Law Enforcement	h H Hawkins-Smith, Stacy	633-0788	868-5592	96	Import/Export
h P H Houser, Steve	634-6500	453-4532	91	Hon Judge	h H Violet, Suzanne	632-7660	799-2828	03	GC/Const
P H H Ivey, Wayne (Susan)	890-1384	453-7281	87	C.P.A./Tax	h H Wales, Drew (Julie)	632-2205	84	Honorary/Judge	
P H H Jackson, Ed	453-5130	453-5130	72	Fam Counselor	h H Witek, Nick (Donna)				
P H H Johns, Carl (Martha)	636-0274	454-4818	01	Consul Engineer	P H H Worn, Bob (Faye)				
P H H Johnson, Clarence (Shirley)	632-5610	720-0633	09	Travel					
P H H Keller, Ned (Dot)	633-9300	639-1478	96	Auto Sales					
P H H Krueger, Gary (Pam)									
P H H Krupp, Linda (Michael)									
P H h Lacy, Daphne									
P H h LaMarr, Rob (Rene)									

Key:

P=Past President

H=Paul Harris Fellow: Given a total of \$1,000 or more to RI (lifetime)

h=Paul Harris Sustaining Member: Given \$100 or more during current year

E=Club Endowment Fellow

e=Club Endowment Sustaining Member





This week's program

Steve Rusnak
Rotary International



Randy Coleman was our guest speaker for the Rotary Club of Cocoa on January 12th, 2010. He spoke to the club about Resolutions for 2010.

7 Keys for Success in 2010

Webster's Definitions: Resolution - the act or process of resolving something"

Resolve - to cause a person to decide or make up his mind"

R - reason why and **E** for end in mind (or begin with the end in mind). You can accomplish just about anything you want if you give yourself a strong enough reason why.

E - end in mind. The Seven Habits of Highly Effective People puts it this way:
"Begin today with the image picture or paradigm of the end of your life as your frame of reference or the criterion by which everything else is examined.

S - supportive relationships. A powerful tool to help overcome a problem or achieve any goal. "Two are better than one because they have a good return for their work ..."
Ecclesiastes 4: 9-12.

O - optimal questions. Feed your mind with Optimal Questions such as "What is ... ?"; do not use Destructive Questions that start with "Why can't I ... ?"

L - limiting thinking patterns or beliefs. Fight "All or Nothing Thinking" with "Little by Little Thinking." Avoid limiting beliefs such as perfectionism and the fear of failure. "Whoever watches the wind will not plant; whoever looks at the clouds will not reap." Ecclesiastes 11:4. Begin Achievement Cycle with Doing, then Thinking, then Feeling.

V - visualize success. "Imagine your ideal life in every respect, then hold that thought until it materializes around you."

E - every day. Resolve to do a little bit every day toward your goal.



Cocoa Rotary Club President along side fellow Titusville Rotarian and guest speaker Randy Coleman.



Lowell Loadholtz
Won the
50/50

4WAY TEST
Bud Miller

VOCATIONAL PLAQUE
Bill McCarthy

Four Way Test

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build Goodwill and Better Friendships?
4. Will it be Beneficial to all concerned?

Rotary = Ethics R Us

Haiti Relief

As you are likely aware, there was a devastating 7.0 earthquake in Haiti. In anticipation of the disasters of this nature, our District has set up a tax exempt foundation to that Rotarians may make tax deductible donations that will go specifically to aid people in need. If you wish to make a donation, make your check payable to:

Rotary District 6930 Foundation, Inc.
District Treasurer **Stan Helm**
700 Wavecrest Avenue, #304,
Indialantic, Fl 32903.

We will see to it that your money goes to help those in Haiti most in need.

Yours in Rotary Service, Phil Lustig,
District Disaster Chair



Linda Krupp 1/27
Bill Carmichael 1/27

Visiting Rotarians Last Week

Don Pangburn **Rotterdam, NY**

Visitors Last Week

Dan Henn **Lynne Roll**



TURBO LATE WINNER
Sandy Sanderson
Pays Rent

We proudly support our troops and their families.



The Queen of Hearts Total
\$300.00